



**Public Health  
Local Oral Health**

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Health Officer



**Virtual Advisory Committee - NOTES**  
Tuesday, April 19, 2022, 2:30 – 4:00 p.m.

**Vision:** We envision a county where all individuals have equal opportunities and resources to achieve and maintain optimal oral health.

**Mission:** To facilitate and coordinate county-wide efforts to improve oral health knowledge, access, and utilization, thereby improving oral health outcomes.

Agenda Item	SEE PRESENTATION SLIDES FOR ADDITIONAL INFORMATION
<p><b>Oral Health Resource Spotlight</b></p>	<ul style="list-style-type: none"> <li>• <b>Rima Hakim – Children’s Dental Choice:</b> Now open for pediatric dental care in San Bernardino, Victorville and Moreno Valley. Clinics serve children of all ages, including children with special healthcare needs, and accept most insurances including PPO, some HMO, Medi-Cal Dental and sliding fees for the uninsured. The clinics provide engaging child-centric patient education and comprehensive dental care including conscious sedation and general anesthesia (select locations). For more information: <a href="https://mychildrenschoice.com/">https://mychildrenschoice.com/</a>.</li> </ul>
<p><b>Smile SBC General Updates</b></p>	<ul style="list-style-type: none"> <li>• <b>Partner Pledges:</b> Thank you to those who have already completed a pledge. A Partner Pledge is an informal, non-binding way to officially show your support. If you would like to be listed as a pledged partner, please contact us for a form. Our pledged partners are listed on our website: <a href="https://smilesbc.org/partners-providers/">https://smilesbc.org/partners-providers/</a></li> <li>• <b>Vacant Positions:</b> Smile SBC is still working on filling the Health Education Specialist II, Statistical Analyst, and Office Specialist positions. It is hoped that all positions will be filled by June/July 2022.</li> <li>• <b>Recent Events and Activities:</b> <ul style="list-style-type: none"> <li>○ Free Dental and Vision Event: Organized by Healing California and Never Stop Grinding Impact. Provided 59 patients with free dental services and 87 patients with free vision services. The event provided over \$71,000 in free services.</li> <li>○ Fontana Walks: In partnership with the Nutrition program, we provided over 60 dental kits to the community.</li> <li>○ Black Infant Health: Smile SBC provides monthly presentations on Oral Health and Pregnancy to expecting mothers in the BIH cohort groups. Participants are provided with a goodie bag containing a toothbrush kit, dental clinic resource list, oral health pregnancy brochure, Potter the Otter goes to the Dentist book, and infant/toddler oral hygiene supplies.</li> </ul> </li> </ul>

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	<ul style="list-style-type: none"> <li>○ San Bernardino County Breastfeeding Collective: Presented Oral Health and Pregnancy education module to WIC program’s collective including community organization partners and healthcare providers.</li> <li>○ IEHP Community Resource Center, Victorville: We presented a class on oral health education for families of children 0-12 years old. This was our first in person session since COVID-19 shutdowns. We will continue to provide monthly sessions.</li> <li>● <b>Event Requests:</b> Visit our website or <a href="#">click here</a> for the Smile SBC event request form if you would like us to attend your event or speak to your clients/staff. We have toothbrush/paste kits as well as education materials and local dentist/insurance information.</li> <li>● <b>Maternal Health Network:</b> MHN community education bundle for to Whole Body Health during and after pregnancy which highlights nutrition, physical activity and oral health. The education bundle includes consumer presentation toolkit for providers which includes a flyer, factsheet, PowerPoint presentation with facilitator notes and agenda that is intended to provide a mechanism for consistent messaging across providers. You can access the bundle at <a href="https://www.maternalhealthnetworksb.com/whole-body-health">https://www.maternalhealthnetworksb.com/whole-body-health</a>.</li> </ul>
<p><b>National Children’s Dental Health Month + First 5 Campaign Recap</b></p>	<ul style="list-style-type: none"> <li>● <b>National Children’s Dental Health Month:</b> ADA declared February 2022 theme to be <i>Sealants Make Sense</i>. We provided ADA posters promoting <i>Sealants Make Sense</i> to all San Bernardino County Dental Clinics which contained a QR code to <a href="http://SmileSBC.org">SmileSBC.org</a>. We developed a NCDHM social media guide, were featured in the department’s newsletter, and adjusted an existing NCDHM video to promote dental sealants. We also participated in the NSG Free Dental and Vision Event: Organized by Healing California and Never Stop Grinding Impact and presented Oral Health and Pregnancy module for WIC’s San Bernardino County Breastfeeding Collective.</li> <li>● <b>First 5 + Smile SBC Oral Health Campaign:</b> Smile SBC partnered with First 5 San Bernardino to communicate the importance of early dental visits with the “Little Teeth, Big Responsibility” campaign. This included billboards, online advertising, new First 5 website, social media posts and publicity. The Campaign Communications Toolkit includes important information about dental hygiene for young children and contains articles to share on dental health, social media posts and graphics in English and Spanish, and a promotional video featuring First 5 Executive Director, Karen Scott, Smile SBC Program Coordinator, Bonnie Flippin and Potter the Otter! Visit <a href="#">‘Little Teeth, Big Responsibility’ Campaign Focuses on Young Children Dental Hygiene</a> to learn more.</li> </ul>
<p><b>School Program Expansion Efforts</b></p>	<ul style="list-style-type: none"> <li>● <b>State Work Plan for Next 5-year Period: July 2022 – June 2027</b> <ul style="list-style-type: none"> <li>○ Visit <a href="https://oralhealthsupport.ucsf.edu/">https://oralhealthsupport.ucsf.edu/</a> and look in the CDPH OOH dropdown to see details about the new state work plan and other information. One of the major emphases will be expanding school oral health programs.</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>● <b>School Program Expansion Efforts</b> <ul style="list-style-type: none"> <li>○ 1<sup>st</sup> objective = Increase the rate of oral health assessments. Information from assessments:           <ul style="list-style-type: none"> <li>▪ Help caregivers to know status of their child’s oral health so they can take action</li> <li>▪ Help schools know the status of their student’s help for planning and reducing absenteeism</li> <li>▪ Help inform public health efforts for the county as a whole Currently, about 33% of San Bernardino kindergarteners receive an oral health assessment each year. The state goal = 60%.</li> </ul> </li> <li>○ 2<sup>nd</sup> objective = Increase number of target schools that have comprehensive dental programs (cleanings, fluoride varnish, sealant application, treatment). Currently, just over 60% of target schools have some sort of dental program. Great! But want to continue to fill gaps and further expand.</li> <li>○ <b>Oral Health Assessments in Schools - Stipends</b> <ul style="list-style-type: none"> <li>▪ We can utilize 10% of grant funding for assessment stipends at target schools (rural and/or those with =&gt; 50% FRPM).</li> <li>▪ All providers known to have current OH programs in schools were notified about the opportunity. Only two applied.</li> <li>▪ Big Smiles and Geri Smiles are the two providers awarded the stipends for a contract period of April 1 – June 30, 2022.</li> <li>▪ FY 22/23 – May be able to open the process again for the next period which will cover a full year.</li> </ul> </li> <li>○ <b>Oral Health Equipment Assistance For School Programs</b> <ul style="list-style-type: none"> <li>▪ The state is allowing us to utilize some funds to assist with equipment needs (portable units, chairs, stools, lights, etc.).</li> <li>▪ Budget and purchasing constraints may limit what we can do.</li> <li>▪ Currently waiting on various approvals.</li> </ul> </li> </ul> </li> </ul>
<p><b>Next Steps / Upcoming</b></p>	<ul style="list-style-type: none"> <li>● <b>Upcoming events and activities</b> <ul style="list-style-type: none"> <li>○ IE Breastfeeding Coalition Resource Fair - Barstow. We’ll provide oral health education and resources to expecting mothers.</li> <li>○ Oral health education classes for families of young children at the IEHP Community Resource Centers in San Bernardino and Victorville. We will also be participating in the IEHP Maternal Wellness event at both sites providing oral health education and resources to expecting mothers.</li> <li>○ Special Needs Resource and Family Fun Day hosted by the City of Fontana. We will be providing oral health education and resources to community; connecting the public to local clinics that specialize in specialty care.</li> </ul> </li> <li>● <b>Assessment Stipends:</b> If you are interested in submitting an application for stipends for oral health assessments in schools and have not yet informed us, please let us know so we can include you in communications.</li> <li>● <b>Equipment:</b> If you provide oral health services in schools in San Bernardino County, are in need of equipment and have not yet informed us, please let us know so we can include you in planning.</li> <li>● <b>If you have questions</b> or would like more information about anything indicated above or during the meeting, please do not hesitate to contact us: <a href="mailto:info@SmileSBC.org">info@SmileSBC.org</a></li> <li>● <b>Next Advisory</b> is tentatively planned for August 2022.</li> </ul>

<p><b>Opportunity for Partner Updates/Announcements</b></p>	<ul style="list-style-type: none"> <li>• <b>Cynthia Pledger – Riverside County Oral Health Program</b> <ul style="list-style-type: none"> <li>○ Upcoming Riverside County Oral Health Program Advisory Virtual Meeting on Monday, May 16, 2022 at 3:00 p.m. If you are interested in attending, you can <a href="#">register here</a>.</li> </ul> </li> <li>• <b>Adriana Dement – Medi-Cal Dental</b> <ul style="list-style-type: none"> <li>○ Starting April 1, 2022, Medi-Cal will extend dental coverage during pregnancy and through 12-months postpartum.</li> <li>○ Beginning May 1, 2022, seniors 50+ will be eligible for full scope coverage regardless of immigration status.</li> <li>○ Medi-Cal Dental will be participating at the <a href="#">CDA Presents</a> event at the Anaheim Convention Center May 12-14.</li> </ul> </li> <li>• <b>Sang Leng Trieu – California School-Based Health Alliance</b> <ul style="list-style-type: none"> <li>○ The <a href="#">2022 California School Health Conference</a> is being held on April 28 &amp; 29 at the University of Redlands. Scholarships are available to entities that need assistance with the registration fee. Please reach out to Sang at <a href="mailto:slengtrieu@schoolhealthcenters.org">slengtrieu@schoolhealthcenters.org</a> if you are interested and need some assistance with the fee.</li> <li>○ In March, the Inland Empire School-based Health Coalition was launch with support from Kaiser. The goal is to add two to three additional school health center sites. To be added to the email communications and join the effort, please contact Sang at the email indicated above.</li> </ul> </li> <li>• <b>Kim Vura – Magicland Dental</b> <ul style="list-style-type: none"> <li>○ Magicland Dental provides pediatric dentistry at many locations including Rialto and Moreno Valley and accepts all insurances. They will be opening new sites soon, including some in the Inland Empire.</li> <li>○ Magicland is also active at community events. If you would like the toothfairy and even a superhero or two with animal balloons at your event, contact Kim @ <a href="mailto:kvura@westcoastdental.com">kvura@westcoastdental.com</a></li> </ul> </li> </ul>
<p><b>Prize Winners!!!</b></p>	<p>Winners of the four \$15 Amazon cards!          Congratulations and thank you for playing along.</p> <ul style="list-style-type: none"> <li>➤ #1 Leader = Annie Andrlesyan, Inland SoCal United Way</li> <li>➤ #2 Leader = Laura Mercuri Lopez, Dept of Aging and Adult Services</li> <li>➤ Lottery Winner #1 = Rima Hakim, Children’s Choice Dental</li> <li>➤ Lottery Winner #2 = Eric Tolkin, Big Smiles</li> </ul> <p>(No government funds are used to purchase prizes.)</p>