



**Public Health
Local Oral Health**

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Virtual Advisory Committee - NOTES
Tuesday, September 13, 2022, 3:00 – 4:30 p.m.

Vision: We envision a county where all individuals have equal opportunities and resources to achieve and maintain optimal oral health.
Mission: To facilitate and coordinate county-wide efforts to improve oral health knowledge, access, and utilization, thereby improving oral health outcomes.

Agenda Item	SEE PRESENTATION SLIDES FOR ADDITIONAL INFORMATION
<p>Oral Health Resource Spotlight</p>	<ul style="list-style-type: none"> • Adriana Dement – Medi-Cal Dental: Updates to Smile California <ul style="list-style-type: none"> ○ How to Use the Find A Dentist Tool video provides information and steps in finding a Medi-Cal dental provider. ○ The Back-Tooth-School campaign encourages parents and caregivers to send their children back to school with healthy smiles by finding a dental provider and scheduling a check-up before the start of the school year. ○ Effective May 2022, DHCS made changes to pregnancy benefits. Now pregnant moms are covered up to 12 month post-partum to receive full scope Medi-Cal Dental benefits. ○ September is National Pain Awareness month. New video: Don't Wait Until it Hurts to See the Dentist, promotes preventive care and not waiting until members have a toothache to see a dentist. ○ Senior (55+) now have access to full scope Medi-Cal Dental benefits regardless of their immigration status. ○ The Get to Know a Medi-Cal Dentist are interview videos to learn why the dentist participates in the Medi-Cal Dental Program, services and their location. ○ Dental Care Coordination and Case Management is a program designed for members with special health care needs or for those that are medically compromised – submit a referral electronically. ○ Upcoming Facebook Live event for this month: 9/28 (English) 9/30 (Spanish) - Promoting school readiness and back to school oral health care. ○ For more information: https://smilecalifornia.org/
<p>Oral Health Resource Spotlight</p>	<ul style="list-style-type: none"> • Kim Vura – Magicland: Full Service Dental office specializing in children. <ul style="list-style-type: none"> ○ Expanding through the Inland Empire. New office opening in French Valley, Riverside. Working on opening an office in Victorville. Hoping to open 7 more offices by next year. ○ All insurance plans are accepted.

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	<ul style="list-style-type: none"> ○ Orthodontics also offered – Braces may be covered by Medi-Cal. Patient can get a free oral exam, and we submit to Medi-Cal for coverage benefits. ○ Pediatric dentistry should start as early as 1yrs old (6 months or as soon as the child has teeth). We offer oral health education to parents. ○ Sponsor LifeStream Blood Bank and provide toothbrush dental kits to those who donate blood throughout the Inland Empire. ○ Also work with Rialto and Moreno Valley USD to provide toothbrush dental kits to their students. Free of charge for schools/events. ○ In November, toy donations will begin. ○ Food drives: Rialto, Moreno Valley and San Bernardino ○ We also accept Medi-Cal for adults. <ul style="list-style-type: none"> ● For more information: https://www.magiclanddental.com/ ● For Events: kvura@westcoastdental.com
<p>Smile SBC General Updates</p>	<ul style="list-style-type: none"> ● Partner Pledges: Thank you to those who have already completed a pledge. A Partner Pledge is an informal, non-binding way to officially show your support. If you would like to be listed as a pledged partner, please contact us at info@smilesbc.org for a form. Our pledged partners are listed on our website: https://smilesbc.org/partners-providers/ ● Staffing Update: Smile SBC is fully staffed once again. <ul style="list-style-type: none"> ○ Bonnie Flippin – Program Coordinator ○ Laura Gallardo – Health Education Specialist II (promotion and graduated with Masters in Public Health!) ○ Maria Davalos – Office Specialist ○ Monica Garcia – Statistical Analyst ○ Jazmin Pelayo – Health Education Specialist I (officially starting 9/26) ▪ Department Reorganization – New Division and Manager <ul style="list-style-type: none"> ○ Stewart Hunter, Program Manager ○ Family Health Services Program (FHS) <ul style="list-style-type: none"> ▪ Foster Youth – provide Public Health Nurses who act as consultants for the case managers in other programs who serve the foster youth by providing medication and addressing health and medical concerns ▪ Childhood Lead Poisoning Prevention Program ▪ Black Infant Health ▪ Perinatal Equity initiative ▪ Maternal, Child & Adolescent Health ▪ Community Home Visiting Program ▪ School Health, screenings ▪ Coalition against the sexual exploitation of youth ● Recent Events and Activities: May 2022 – Aug 2022 <ul style="list-style-type: none"> ○ IEHP Class: continue to offer our IEHP classes at the Victorville Resource Center ○ Barstow Baby Expo: many county programs and non-profit org attended and provided breast pumps and car seats and other resources to pregnant mothers and young children ○ Special Needs Fair in Fontana where we partnered with Children’s Choice Dental, who also offered resources and clinic information ○ IEHP Maternal Wellness Fair – San Bernardino and Victorville Resource Center ○ Summer Meals programs at both the Rialto City Library and Rialto Unified Kick-Off

	<ul style="list-style-type: none"> ○ SBCUSD Back to School Extravaganza – partnered with dental providers to connect students and families with their in-school dental providers. Also in attendance: SAC Dental, Geri Smiles, and Assistance League San Bernardino. ○ National Health Center Week – partnered and shared a booth with Clinic Ops ○ Public Health Night – partnered and shared a booth with Riverside Local Oral Health Program at the 66ers Stadium. ● Upcoming Events: Sept 2022 – Dec 2022 <ul style="list-style-type: none"> ○ Veterans Standdown and Homeless Resource Event ○ Down Syndrome Foundation Resource Center ○ Black Infant Health Cohort Classes ● Event Requests: Visit our website or click here for the Smile SBC event request form if you would like us to attend your event or provide education/training to your clients/staff. We have toothbrush/paste kits as well as education materials and local dentist/insurance information. ● Fire Impact: June 19, 2022 fire at 172 E. 3rd Street, San Bernardino <ul style="list-style-type: none"> ○ Budget was affected to some degree as we have had to purchase additional materials to support events while awaiting the return of our supplies in the 172 building. ○ All staff is currently working remotely. ○ Most event supplies/OH kits were recovered on Aug. 25th. ○ New location = 451 Vanderbilt Way, San Bernardino – move-in TBD ○ Thank you to our partners who let us to buddy up, allowing us to continue to participate at events while awaiting return of our supplies.
<p>Looking Back/Looking Forward</p>	<ul style="list-style-type: none"> ● Looking Back (last 5 years) <ul style="list-style-type: none"> ○ Jan 2018 OH program began, Funded by Prop 56 Tobacco Tax Funds to support various programs and projects. ○ State Oral Health Plan addresses the disparities across the state. The LOHP is designed to build the capacity of community OH efforts at the local level, by either building or expanding on existing program/projects ○ Program development activities: <ul style="list-style-type: none"> ▪ Advisory Committee ▪ Needs Assessment ▪ Public Health Leader engagement ▪ Community Meetings in 4 of the 5 districts in the county to determine what would be the best way to address OH concerns ▪ Work Groups developed more detailed plans for what activities were needed and how to measure progress. ▪ Basic Smiles Survey which was completed by 2019, in which 21 schools were surveyed (kndergarden-3rd grade) to get a baseline/outlook of the children’s OH status ▪ Strategic Plan, with the support of our partners we were able to develop a comprehensive, partner-driven plan. ○ Partner Pledges: 30+ pledged partners have really helped to move the activities along through 2019 & 2020 until COVID halted our events. ○ Branding & Website: With the collaboration of the advisory committee, work groups and partners we were able to develop the program brand and gain community recognition and trust. Through our website, Families have access to OH information, education and other resources. ○ Developed Resources and Education tools: <ul style="list-style-type: none"> ▪ Steps to Enroll in Medi-Cal and Dental Clinic List – information handouts distributed at events ▪ Visit your Dentist video: focusing on the importance of visiting your dentist at the first tooth and last year’s ADA theme on dental sealants

- [Brush, Book, Bed](#) curriculum in partnership with Riverside LOH program.
- **School Program Expansion Efforts** - State goal is to increase the number of eligible schools with dental programs in San Bernardino County to 50% of target schools by 2027.
 - Increase Oral Health Assessment in Schools RFA (stipends to assist with expansion of KOHA).
 - Piloted OH assessment RFA, April 1st – June 30, 2022. Big Smiles and Geri Smiles submitted proposal and were awarded.
 - 2019 Survey-What services does your school based program provide?
 - 2021 Survey-was to capture any changes in services provided at schools
 - Data Map (2021-2022) – Provides an overview of target areas and helps determines gaps to better plan outreach efforts, K-6 School Dental Program Status in comparison to priority schools
- **Close Out Reports**
 - Standouts - we have a strong and diverse collaborative network, increased knowledge, developed quality messaging and branding, integrated OH components into programs, increased access to preventative dental and referral services.
 - Increases in dental service utilization
 - We saw a decline during COVID
 - Data from the Maternal and Infant Health Assessment show that utilization of dental services among pregnant individuals continues to decline. Efforts in this area need to be prioritized
- **Close Out Recommendations**
 - Improve our Evaluation Plan to capture comprehensive, measurable, responsive and meaningful data to better plan.
 - Develop a more formal plan for collection and analysis of related data.
 - Develop specific activity and evaluation plans with key partners, especially those that work with pregnant individuals and those with small children.
 - Provide Public Health support to help increase school participation in oral health efforts.
 - Increase efforts related to pregnant individuals.
 - Communicate findings with stakeholders more frequently.
- **Looking Forward**
 - Objectives are very similar to first 5-year period; continuation.
 - San Bernardino County is focusing on five (5) Objectives that contain 15 General Activities and 173 separate measures!
 - 3 Key areas:
 1. School Program Expansion – OH Assessments RFA for FY 22/23, currently reviewing submitted proposals for an October start date.
 2. Equipment Assistance
 - Equipment was purchased to provide those who are working with schools additional tools to expand services.
 - User agreements are being developed to begin distribution of equipment once the equipment is recovered from the 172 building.
 3. Oral Health Literacy and Integration –
 - Increase awareness, develop culturally appropriate materials and education material which can target the trainers to implement OH services into programs and maintain sustainability.

	<ul style="list-style-type: none"> ▪ Continue working with our Partners: Maternal Health Network, Black Infant Health, Comprehensive Perinatal Services Program, the home visiting programs, etc. <p>4. Partner Development and Collaboration –</p> <ul style="list-style-type: none"> ▪ Continue to meet individually with partners to determine how we can partner together in our work ▪ Continue to attend collaboratives ▪ Advisory Committee Quarterly meetings ▪ Development of workgroups: <ul style="list-style-type: none"> i. School Programs ii. Literacy and Integration iii. Evaluation and Quality Improvement
<p>Next Steps / Upcoming</p>	<ul style="list-style-type: none"> • Next Steps <ul style="list-style-type: none"> ○ Oral Health Assessment Contracts – Finalize for Oct-June ○ Equipment for School Programs – User agreements ○ Events and Classes – Seek out new opportunities ○ Literacy and Integration – Individual meetings and coalitions ○ Evaluation – Individual meetings ○ Partner Survey: <ul style="list-style-type: none"> ▪ Quality Improvement Activities ▪ Workgroup Participation • If you have questions or would like more information about anything indicated above or during the meeting, please do not hesitate to contact us: info@SmileSBC.org or https://smilesbc.org • Next Advisory is tentatively planned for December 2022, hopefully in person with virtual option as well.
<p>Opportunity for Partner Updates/Announcements</p>	<ul style="list-style-type: none"> • Lisa Watson – Maternal Health Network San Bernardino <ul style="list-style-type: none"> ○ Sponsoring a texting program that is free to all parents who have children age 0-18, offers information and dental information according to age ranges. If interested in promotional materials, you can contact Lisa at lwatson@socialent.com • Kim Vura – Magicland <ul style="list-style-type: none"> ○ Currently offering tooth brushing education and toothbrush kits to Pre-K, kindergarten and special needs students in the Rialto USD. ○ We also offer dental education to pregnant individuals and provide toothbrush kits to the senior population in Rialto and other areas. ○ If you would like the tooth fairy and even Dr. Seuss at your event, contact Kim @ kvura@westcoastdental.com ○ Also if anyone knows of health fairs for children or seniors please share the information. Our goal is give back to the community. • Heather Blum – San Bernardino County DPH WIC <ul style="list-style-type: none"> ○ The infant formula shortage has impacted our program. Simultaneously, State WIC has updated their contract of the infant formula we provide for the WIC Program. Please refer families who may be eligible for services and/or want updates related to infant formula to the SB County WIC website at https://wic.sbcounty.gov/ • Scott McGrath – First 5 San Bernardino <ul style="list-style-type: none"> ○ Funding opportunity being released, please refer to our September 14, 2022 Commission Agenda (#8 on the agenda). For more information please visit our website at https://first5sanbernardino.org/. [Note: This funding announcement was also send to everyone on the Smile SBC email list.] • Alexa Christopher – San Bernardino County DPH FHS <ul style="list-style-type: none"> ○ Senior Health Fair in San Bernardino on Oct 7th

	<ul style="list-style-type: none"> ○ San Bernardino County - Calendar (sbcounty.gov) if you are interested in other events your program may be able to participate in, please go to the home page link
<p>Prize Winners!!!</p>	<p>Winners of the trivia game who will receive an Amazon gift card! Congratulations and thank you for playing along.</p> <ul style="list-style-type: none"> ➤ Jarrad Lee – Western University dental student (\$25 Amazon Card) ➤ Rima Hakim - Children's Choice Dental (\$15 Amazon Card) ➤ Susan Fanta - San Bernardino County DPH – CHDP (\$15 Amazon Card) <p>(No government funds are used to purchase prizes.)</p>
<p>Meeting Evaluation Survey</p>	<ul style="list-style-type: none"> ● Monica Garcia - Statistical Analyst <ul style="list-style-type: none"> ○ SmileSBC is hoping to improve our future meetings and also will be increasing our emphasis on data and evaluation. We have developed a short anonymous survey to get your valuable feedback. Please take a minute or two to complete the Smile SBC Advisory Committee Meeting Survey: https://dphsbcounty.co1.qualtrics.com/jfe/form/SV_8IJyAWbWH1RykJw The survey will close on September 23rd.
<p>THANK YOU to those who were able to attend and THANK YOU to all of you involved in efforts during the first 5-year period!!! We look forward to working in partnership with you all in this next 5-year period!!!</p>	