



Public Health Local Oral Health Program

Joshua Dugas, MBA, REHS
Director

Jennifer Osorio, REHS
Assistant Director

Janki Patel, MPH
Assistant Director

Michael A. Sequeira, M.D.
Health Officer



Advisory Committee - NOTES

Tuesday, January 30, 2024, 8:30 a.m. – 10:00 a.m.

Vision: We envision a county where all individuals have opportunities and resources to achieve and maintain optimal oral health.

Mission: To facilitate and coordinate county-wide efforts to improve oral health knowledge, access, and utilization, thereby improving oral health outcomes.

Agenda Item	SEE PRESENTATION SLIDES FOR ADDITIONAL INFORMATION
Oral Health Resource Spotlight	<p>Melissa Nimmo – Senior Operations Coordinator Marina Lopez – Director Community Partnerships & Engagement Community Health Systems, Inc. (CHSI)</p> <p>CHSI is a Federally Qualified Health Center (FQHC) and Non-Profit 501 (C)(3), operating six community health centers in the tri-county area of San Bernardino, Riverside, and San Diego.</p> <ul style="list-style-type: none">➤ Website - https://www.chsica.org/○ CHSI Services include Family Medicine, Internal Medicine, Pediatric Care, Dental, Women's Health/OB-GYN, Chiropractic Care, Vision Care, Behavioral Health, Mobile units for both Medical & Dental. Services may vary by location.○ Insurance accepted - Medi-Cal, Medicare, and Private Insurance○ Sliding-Fee Program available<ul style="list-style-type: none">▪ Services are provided at a discounted rate to those who qualify▪ Based on family size and income only▪ A nominal fee applies○ Available Programs<ul style="list-style-type: none">▪ Family PACT (FPACT)▪ Every Women Counts (EWC)▪ Covered California Enrollment and more○ Mobile Medical and Dental Units<ul style="list-style-type: none">▪ Based out of Rancho Cucamonga and available within a 40-mile radius. Mobile Dental unit coming soon!▪ Appointments are preferred, however walk-ins are welcome○ Pharmacy Services – Bloomington Wellness Pharmacy○ Community Events – looking for partnerships to utilize mobile units.

BOARD OF SUPERVISORS

COL. PAUL COOK (RET.)
Vice Chairman, First District

JESSE ARMENDAREZ
Second District

DAWN ROWE
Chair, Third District


CURT HAGMAN
Fourth District

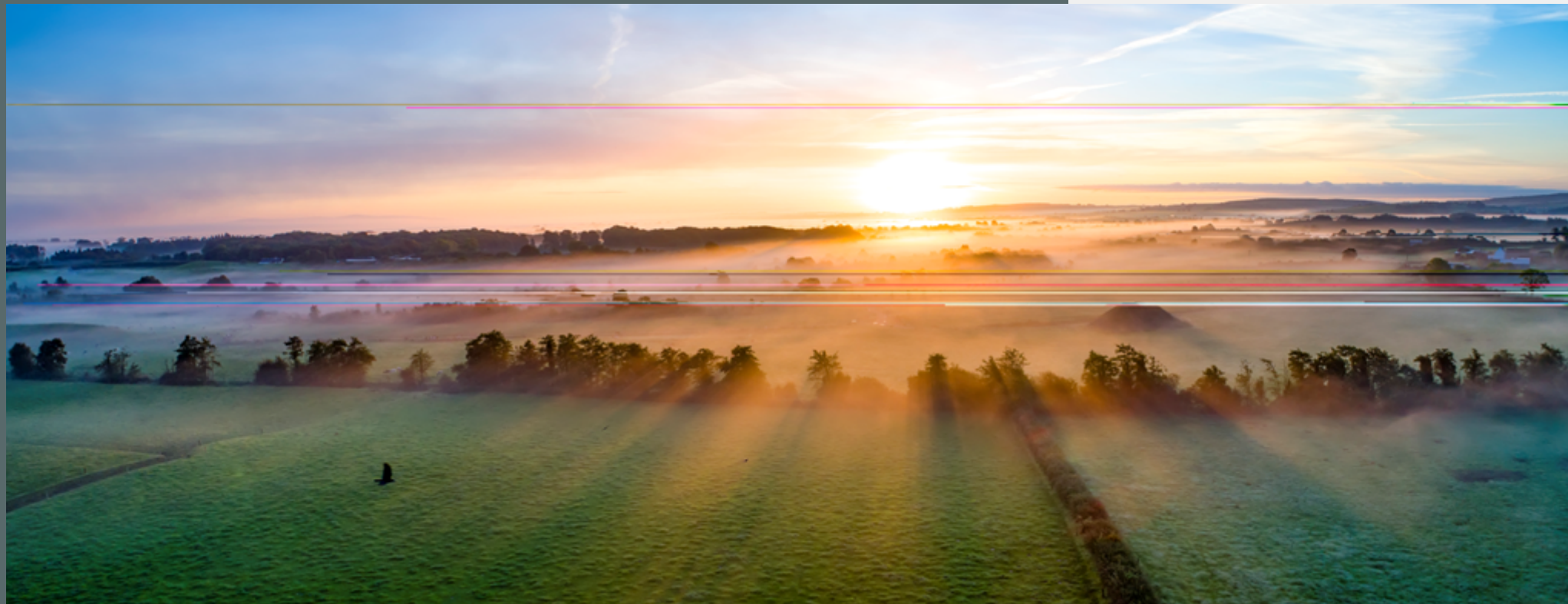
JOE BACA, JR.
Fifth District

Luther Snoke
Chief Executive Officer

	<ul style="list-style-type: none"> ○ For more information please contact Melissa Nimmo m.nimmo@chsica.org or Marina Lopez m.lopez-rabindranath@chsica.org
Smile SBC Health Education	<ul style="list-style-type: none"> • National Children's Dental Health Month (February) Join us as we celebrate NCDHM by promoting and sharing our new resources with partners and the community. <ul style="list-style-type: none"> ○ Social Media Guide 2024 - Download from our website share posts <ul style="list-style-type: none"> ▪ NCDHM 2024 original tool kit (smilesbc.org) ▪ https://smilesbc.org/social-media-gallery/ ○ NCDHM Promo Box – Contact Laura Gallardo or Jazmin Pelayo to sign up to receive a promo box. What's included... <ul style="list-style-type: none"> ▪ 15 "Youth" toothbrush kits (6 and under) ▪ 15 "Adult" toothbrush kits (6 and up) ▪ 25 Potter the Otter Visits the Dentist books ▪ 10 English/Spanish Brush Book Bed brochures ▪ 2 ADA NCDHM poster for your office ○ Nutrition and Wellness Program - Smile SBC will be featured in the Taste of Wellness magazine ○ Cal State San Bernardino Pre-Dental Club collaboration for their upcoming Childcare Event for ages 2-4 yrs. ○ Little Teeth, Big Responsibility campaign in partnership with First 5 San Bernardino ○ NCDHM Group Discussion: <ul style="list-style-type: none"> ▪ Micro Influencers – seeking local social media influencers to promote early dental hygiene and increase website traffic and social media presence. ▪ Agreed upon hashtag to track the sharing of posts <ul style="list-style-type: none"> • The group selected #SmileSBC2024 • We ask that you use #SmileSBC2024 on your social media posts for NCDHM ▪ Website Pop-Up Survey – To track our outreach efforts, how did they learn about the website and how are they using it <ul style="list-style-type: none"> • Thank you for your input and suggestions on how to best implement a pop-up survey on the website • Smile SBC Oral Health Education <ul style="list-style-type: none"> ○ Community events, oral health classes & presentations since last Advisory meeting: <ul style="list-style-type: none"> ▪ 10/26 – Health-o-ween/Potter the Otter at IEHP, Victorville ▪ 10/27 – Dignity Health Community Hospital Trunk or Treat SB ▪ 10/28 – 2nd Annual Trunk or Treat Victorville and Loma Linda ▪ 11/2 – City of Montclair Event ▪ 11/18 – Victor Valley the Great Thanksgiving Celebration ▪ 11/22 – Eat and Be well Thanksgiving Event ▪ 12/13 – Baker Valley Community Resource Fair ▪ 12/16 – M.A.L.O Christmas Event, Ontario ▪ 12/19 – CAHELP Holiday Carnival, Apple Valley ▪ 1/26 – CJUSD Washington High School Fair, Colton ○ Smile SBC Spotlights: <ul style="list-style-type: none"> ▪ California Office of Oral Health – The State Newsletter for January Spotlighted San Bernardino County LOHP for our partnership with First 5 San Bernardino and the Little Teeth, Big Responsibility campaign

	<ul style="list-style-type: none"> ▪ County Health Executives Association of California (CHEAC) also shared the newsletter feature in their weekly update • Event Requests: Visit our website or click here for the Smile SBC event request form if you would like us to attend your event or provide education/training to your clients/staff. As supplies are available, we have toothbrush kits as well as education materials and local dentist/insurance information. Most flyers, handouts and brochures are also available for download on our website. • Educational Materials <ul style="list-style-type: none"> ○ All our resource materials are available on our Documents page • Social Media: Follow us on: TikTok, Facebook, and Instagram <ul style="list-style-type: none"> ▪ Tik Tok: @smilesbc_dph ▪ Facebook: @smilesbc_dph and @SBCEPublicHealth ▪ Instagram: @smilesbc_dph and @SBCECountyDPH
Program Updates	<ul style="list-style-type: none"> • School Program Workgroup Update <ul style="list-style-type: none"> ○ Most recent Regional School OH Program workgroup was Dec. 5th ○ Progress – See slides for graphs ○ Action Plan – First Draft of action plans for the top two priorities: <ul style="list-style-type: none"> ▪ Improve Referrals and Linkages – Improve, increase, and track for continuity of care beyond what is provided at the schools ▪ Expand Education and Awareness – for students, parents, teachers, school administration • Additional Updates <ul style="list-style-type: none"> ○ Statewide 3rd Grade Smile Survey – purpose is to collect updated information on the oral health status of 3rd graders. OOH is overseeing the survey data collection. We will need assistance in recruiting schools from their sample list to participate in completing the survey. UPDATE: This will be conducted during the 24/25 school year. ○ Statewide dental referral management system – More info to come from the state in the next 2-3 months. This tool will be used to manage and track referrals to local providers. ○ Data Sharing from OOH Meeting – if between health care providers data sharing is allowed in order to coordinate care/connect to care. ○ Consultant RFP: The request for proposals for consultation services for the revision of the Needs Assessment, Strategic Plan, and Evaluation Plan will be coming out in the Spring/Summer. If you know of any organization that would be interested in applying, please email contact information to Bonnie BFlippin@dph.sbcounty.gov
Next Steps / Upcoming	<ul style="list-style-type: none"> • School Program Survey Report: Released on 2/1/2024. If you did not receive this report and are interested, please contact Smile SBC. • Release of the consultant RFP: Summer 2024 • Next School Program Workgroup: TBD • Next Advisory: April 23rd (11:30 AM – 1:00 PM)
Partner Updates and Announcements	<ul style="list-style-type: none"> • Shellie Boydston – Humanitarian Aid for Development and Relief Agency <ul style="list-style-type: none"> ○ Rim of the World School Dental Screening and Sealants program is going strong. ○ Lake Arrowhead Elementary - Almost done with all the student who had returned their permission slips. ○ Will be starting at Charles Hoffman Elementary in two weeks. ○ HAFDRA is set to finish with all elementary schools in this district by June 2024 and will have a final Health Fair event on June 14th at Valley of Enchantment

	<ul style="list-style-type: none">• Sang Leng Trieu – CA School Based Health Alliance<ul style="list-style-type: none">○ The CHSI Mobile Dental unit will be featured at the Feb 8th IE Coalition meeting to be held at San Bernardino Adult Education Center.• Charlene Candia – West Coast Dental/Magicland<ul style="list-style-type: none">○ IV Sedation is now available at their sites.• Carmen Hernandez – Dept of Child Support Services (DCSS)<ul style="list-style-type: none">○ Health Fair events: 4/11 at Loma Linda DCSS, 4/20 at Victorville DCSS○ Looking forward to partnering with CHSI mobile unit
Prize Winner!!!	Raffle Winners: Congratulations and thank you for playing along!! <ul style="list-style-type: none">➢ AquaSonic Toothbrush – Travis Tramel – GeriSmiles➢ Amazon Gift Card – Theresa Gonzales – SBCSS➢ Amazon Gift Card – Melissa Nimmo – CHSI (No government funds are used to purchase prizes.)
Meeting Evaluation Survey	<ul style="list-style-type: none">• Please take a moment to complete the Smile SBC Advisory Committee Meeting Survey. Survey - Scan QR code or click link:  https://dphsbcountry.co1.qualtrics.com/jfe/form/SV_9LfwXJpTKy4nRtQ?Q_CHL=qr
Partnerships/Pledges:	Partnerships/Pledges: Thank you to those who have already completed a pledge. A Partner Pledge is an informal, non-binding way to officially show your support. If you would like to be listed as a Smile SBC pledged partner, please contact us at info@smilesbc.org for a form. Our pledged partners are listed on our website: https://smilesbc.org/partners-providers/
If you have questions or would like more information about anything indicated above or during the meeting, please do not hesitate to contact us: info@SmileSBC.org or https://SmileSBC.org	
THANK YOU to those who were able to attend this meeting!!!	



Advisory Committee

1.30.2024



Welcome

Virtual Guests

Sign-in by typing your **name** and **organization** in the chat box. Include your **email address** in the chat if we do not already have your email.

Please remember to **mute**.

Please put **questions** in the chat box. We'll answer them as we are able.

If you have **announcements**, feel free to put them in the chat box. We will also allow time at the end of the meeting for you to provide announcements.

Meeting Evaluation Survey
will also be sent out with
the minutes.



The ^{SBC}smile Team



Monica Garcia
Statistical Analyst

Maria Davalos
Office Specialist

Jazmin Pelayo
Health Education
Specialist I

Laura Gallardo
Health Education
Specialist II

Bonnie Flippin
Program
Coordinator

Introductions

Name
Organization

Fun trip/outing planned
for 2024



Agenda

~Breakfast and Networking~

Oral Health Resource Spotlight:
Community Health Systems, Inc.

Smile SBC Health Education

Other Program Updates

Next Steps/Upcoming

Partner Updates and Announcements

Raffle!





Vision

We envision a County where all individuals have opportunities and resources to achieve and maintain optimal oral health.

Access to Oral Health Care

Oral Health **Knowledge**, Education & Public Awareness

Oral Health **Workforce**

Integration of Services (Medical, Dental & Other)

Coordination of Countywide Efforts

Surveillance, Measurement & Evaluation



Our Partners

There is a lot of work to be done in the next few years to build sustainable oral health programs and systems that will benefit the community well into the future. If you are interested in becoming a partner of Smile SBC, please email us at info@smilesbc.org.

Community Organizations

- [California Health Collaborative](#)
- [Center for Oral Health](#)
- [Community Health Assoc. Inland Southern Region](#)
- [El Sol Neighborhood Educational Center](#)
- [Inland Empire Health Plan \(IEHP\)](#)
- [Inland Regional Center](#)
- [Inland SoCal 211](#)
- [Kaiser Permanente – San Bernardino County Area](#)
- [Loma Linda Univ. Health Institute for Health Policy and Leadership](#)
- [Providence St. Mary Medical Center](#)
- [Riverside County Oral Health Program](#)
- [San Antonio Regional Hospital](#)

Dental Providers

- [Big Smiles](#)
- [Children’s Choice Dental Care](#)
- [Friendly Flosser](#)
- [GeriSmiles Mobile Dental Hygiene Clinic](#)
- [Healthy Dental Care](#)
- [Healthy Teeth for Kids](#)
- [Humanitarian Aid for Development and Relief Agency \(HAFDRA\)](#)
- [Magicland Children’s Dental Group](#)
- [Morongo Basin Community Health Center](#)
- [Parktree Community Health Center](#)
- [SAC Health System](#)
- [Tri- County Dental Society](#)
- [Smile, California](#)

County-Based Programs

- [Black Infant Health](#)
- [Clinical Health and Prevention Division](#)
- [Community Vital Signs](#)
- [Family Health Services](#)
- [First 5 San Bernardino](#)
- [Health Promotion and Education Services](#)
- [Healthy Communities](#)
- [Nutrition Program](#)
- [Preschool Service Department](#)
- [San Bernardino County Superintendent of Schools](#)
- [Women, Infants, and Children \(WIC\) Program](#)

Pledged Partners

Smile SBC Partner Page:

<https://smilesbc.org/partners-providers/>

Contact us for the pledge form!

info@smilesbc.org



Thank You!

for your partnership

Community Organizations

California Health Collaborative
Center for Oral Health
Community Health Association
Inland Southern Region
El Sol Neighborhood Education Center
Inland Empire Health Plan
Inland Regional Center
Inland SoCal 211

Kaiser Permanente
Loma Linda University Health Institute
for Health Policy and Leadership
Providence St. Mary Medical Center
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San Antonio Regional Hospital
Smile, California

Dental Providers

Big Smiles
Children's Choice Dental Care
Friendly Flosser
GeriSmiles Mobile Dental Hygiene Clinic
Healthy Dental Care
Healthy Teeth For Kids
Humanitarian Aid for Development
and Relief Agency

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SAC Health System
Tri - County Dental Society

San Bernardino County Programs

Black Infant Health
Clinical Health and Prevention Division
Community Vital Signs
Family Health Services
First 5 San Bernardino

Health Promotion and Education Services
Healthy Communities
Nutrition and Wellness Services
Preschool Services Department
San Bernardino County Superintendent of Schools
Women, Infants and Children (WIC) Program



Prize Opportunity! GOOD LUCK!

No government funds are used to purchase prizes.



BREAKFAST + NETWORKING



Oral Health Spotlight

Community Health Systems, Inc.

Melissa Nimmo

Senior Operations Coordinator

**Our Community is
Our Mission.**



COMMUNITY
HEALTH
SYSTEMS, INC.



Today's Objectives

- **Introducing Community Health Systems, Inc.**



- **Impact of our Community Health Centers**



- **Partnership**



COMMUNITY
HEALTH
SYSTEMS, INC.



Mission

To improve and strengthen the health of our diverse communities by providing compassionate and comprehensive health services.

Vision

To be the provider of choice and trusted community partner in improving the health of the people we serve.



What We Do

Community Health Systems, Inc. (CHSI) is a Federally Qualified Health Center (FQHC) and Non-Profit 501 (C)(3), operating six community health centers in the tri-county area of: San Bernardino, Riverside, and San Diego.

CHSI focuses on providing high-quality and compassionate medical, dental, women's health, behavioral health, chiropractic care, and vision care services to those who are under-served, uninsured, or under-insured.



What is PCMH?

Community Health Systems Inc. is proud to be recognized for being a Patient-Centered Medical Home (PCMH), certified at level III for all health centers.

What does it mean to be PCMH certified?

Our PCMH certification means that our health centers have continued to put our patients at the center of health services by connecting them with our expert providers and care teams. Using coordinated care and ongoing quality improvement, our model has enhanced the lives of our patients. Our resilient care teams work to recognize and support patients and their unique needs by approaching their care through a lens of coordinated care.

What does it take to be PCMH certified?

Performance is measured by the level of care management and quality improvement; key industry standards for a higher quality of care.



Our Locations

Riverside County

Moreno Valley Family Health Center

22675 Alessandro Blvd, Moreno Valley, CA 92553
(951) 571-2350

University Community Health Center

2933 University Ave, Riverside, CA 92503
(951) 224-8220

Magnolia Community Health Center

9380 Magnolia Ave, Riverside, CA 92503
(951) 373-5620

San Bernardino County

Bloomington Community Health Center

18601 Valley Blvd, Bloomington, CA 92316
(909) 546-7560

Bloomington Family Wellness Center

18651 Valley Blvd, Bloomington, CA 92316
(909) 546-7520

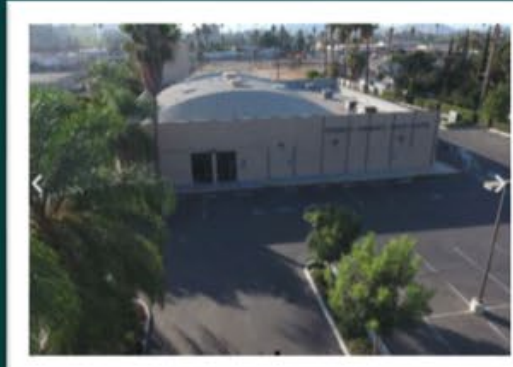
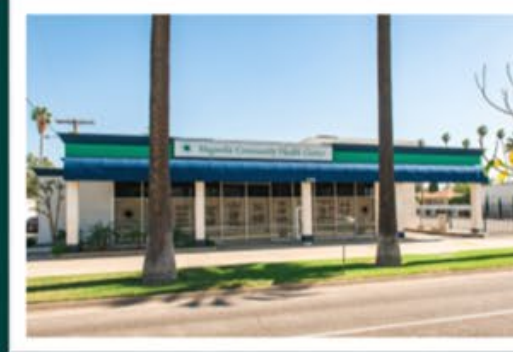
North County San Diego

Fallbrook Family Health Center

1328 S. Mission Road, Fallbrook, CA 92028
(760) 451-4720

Potter Jr. High - School-Based Health Center

1743 Reche Rd, Fallbrook, CA 92028



Mobile Medical Unit

AVAILABLE SERVICES:

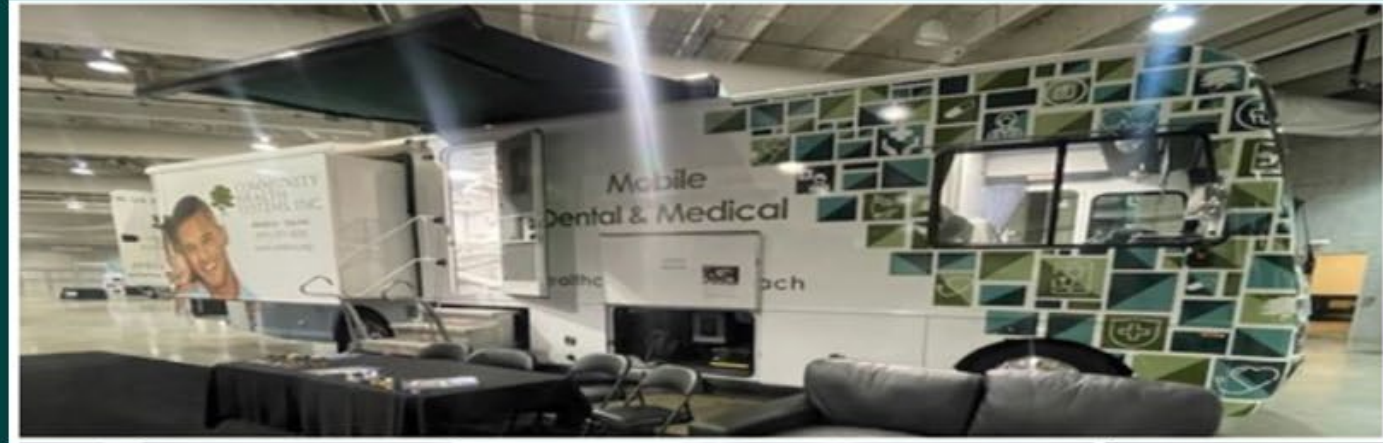
- Acute Sick Visits
- Medication Management
- Blood Pressure
- Physical Exams
- Family Planning, &
- Laboratory Services
- Vaccines



Mobile Dental Unit

AVAILABLE SERVICES:

- Dental Exams
- X-rays
- Scaling and Root Planning (SRP)
- Prophylaxis (Deep Cleaning)
- Fillings
- Sealants



OUR IMPACT

Living Our Mission

25,250 Patients Served

134,000 Patient Visits

Thousands Served in
Backpack, Grocery & Toy Giveaways

Our Mission. In Action.



2023 Community Impact

4,000 Backpacks & School Supplies

1,000 Boxes of Food & **120** Food Gift Cards

5,000 Meals

3,500+ Toys Given Away

Services

Services may vary by location.

Medical, Dental, and Behavioral Health
offered at **most** locations

- Family Medicine
- Internal Medicine
- Pediatric Care
- Dental
(Including Pediatric)
- Women's Health/OB-GYN
- Chiropractic Care
- Vision Care
- Behavioral Health
& Expanding



COMMUNITY
HEALTH
SYSTEMS, INC.

Sliding-Fee Program Available to All

- Services are provided at a discounted rate to those who qualify
- Based on family size and income only
- A nominal fee applies

Available Programs

- Family PACT (FPACT)
- Every Woman Counts (EWC)
- Child Health & Disability Prevention Program (CHDP)
- Covered California Enrollment and more!

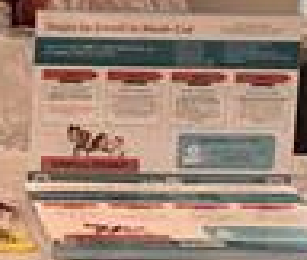
Oral Health Spotlight

Community Health Systems, Inc.

Melissa Nimmo

Senior Operations Coordinator

Health Education Updates





OCTOBER

26, 2023

IEHP Health-o-ween/
Potter the Otter Class



NOVEMBER

16, 2023

M.A.L.O Christmas
Event



DECEMBER

13, 2023

Baker Valley
Community Resource
Day



JANUARY

26, 2024

CJUSD Washington
High School Wellness
Fair



SMILE SBC EVENT REQUEST FORM

Please fill out the form below if you would like Smile SBC to attend an event you are hosting. Please provide notice of event at least 3 weeks in advance.

All events will be taken into consideration and a Smile SBC staff member will reach out to your organization if we are available to attend. Please allow 1-2 business days for a follow-up. If you do not hear back, please email us at info@smilesbc.org.

ORGANIZATION/AGENCY NAME:

CONTACT NAME:

EMAIL:

EVENT TITLE:

EVENT DATE:

EVENT TIME:

EVENT ADDRESS:

EST. NUMBER OF PARTICIPANTS:

POPULATION:

INDOOR OR OUTDOOR EVENT?

SMILE SBC WILL NEED TO BRING THE FOLLOWING:

PLEASE PROVIDE ANY ADDITIONAL INFORMATION ABOUT THE EVENT

☐ Children (0-5)

☐ Youth (6+)

☐ Adults

☐ Older Adults (65+)

☐ Indoor

☐ Outdoor

☐ Don't know

☐ Table

☐ Chairs

☐ Canopy

☐ Everything will be provided by event coordinator

THANK YOU FOR YOUR SUBMISSION!

Email form





February 2024



San Bernardino County National Children's Dental Health Month Social Media Guide

smilesbc.org

info@smilesbc.org

Funded by the California Department of Public Health under grant #22-10191



Public Health



Smile San Bernardino County

National Children's Dental Health Month Social Media Guide 2024

Follow the San Bernardino County Department of Public Health (DPH) and Smile SBC on the following social media platforms:



Tik Tok: [@smilesbc_dph](https://www.tiktok.com/@smilesbc_dph)

Facebook: [@smilesbc_dph](https://www.facebook.com/smilesbc_dph) and [@SBCPublicHealth](https://www.facebook.com/SBCPublicHealth)

Instagram: [@smilesbc_dph](https://www.instagram.com/smilesbc_dph) and [@SBCountyDPH](https://www.instagram.com/SBCountyDPH)

There are two ways to promote the following National Children's Dental Health Month materials:

1. Visit our website at www.smilesbc.org and download our social media images and posts to share.
2. Share the posts from DPH platforms to your organization's social media pages after Smile SBC posts them to the platforms. Check our platforms the day of or after the dates listed with the images below for the new posts.

How to use Smile SBC Social Media Guide:

- Post the social media photos at least once a week according to the dates. You do not have to post everything in this social media guide.
- Copy and paste text along with the photos in the appropriate fields for posting.
- Add your own relevant hashtags (#) to the text. Suggested hashtags include, but are not limited to:
 - #OralHealth
 - #NationalChildrensDentalHealthMonth
 - #NCDHM
 - #NCDHM2024
 - #PublicHealth
 - #SmileSBC
- Posting and resharing at least once a day increases user engagement of posts.



Public Health



NCDHM Social Media Posting Guide Week 1 – Thursday, February 1, 2024



February is National Children's Dental Health Month! To maintain a healthy smile, brush your teeth twice a day, floss every day and visit the dentist as recommended. To learn more, please visit our website at www.smilesbc.org. #NCDHM #oralhealth #publicHealth #smileSBC

¡Febrero es el Mes Nacional de la Salud Dental de los Niños! Para mantener una sonrisa saludable, cepille sus dientes dos veces al día, use hilo dental todos los días y visita el dentista según lo recomendado. Para obtener más información, visite nuestro sitio web en www.smilesbc.org. #NCDHM #saludoral #saludpública #smileSBC



Public Health



NCDHM Social Media Posting Guide Week 1 – Friday, February 2, 2024



Babies first teeth are just as important as their adult teeth. Make sure to help your child brush for a full two minutes and use only a pea size amount of toothpaste. Watch a demonstration from Dental Assistant, Antonette James-Ray. To learn more tips to protect your child's teeth, visit our website at www.smilesbc.org and swipe for more information on brushing. #NCDHM #oralhealth #publichealth #smileSBC

Los primeros dientes de los bebés son importantes como los dientes permanentes. Ayude a su hijo cepillarse los dientes por un mínimo de dos minutos y use solo una cantidad de past dental del tamaño de un chicharo. Mire un breve clip de la asistente dental, Antonette James-Ray. Para aprender mas sobre como proteger sus dientes, visite nuestro sitio web en www.smilesbc.org y deslice para obtener más información sobre cepillar los dientes. #NCDHM #saludoral #saludpública #smileSBC



NCDHM Social Media Posting Guide Week 1 – Friday, February 2, 2024



Video attachment:

This will be on the same post as a first slide (Instagram carousel) with the image on page 3.

Video description: This is a short clip from Antonette from our county dental team on tips for brushing. This will include a demonstration on how to brush with a soft bristle toothbrush and how often you should brush your teeth.



NCDHM Social Media Posting Guide Week 2 – Monday, February 5, 2024



Eating colorful foods with very little sugar



Fruit, proteins, grains, vegetables, dairy



Comer alimentos coloridos con muy poca azúcar.



Frutas, proteínas, granos, verduras, lácteos

Too many sugary drinks can increase the risk of cavities. Drinking water as an alternative and having a colorful diet can benefit your teeth and overall health. To learn more, visit our website at www.smilesbc.org and myplate.gov. Swipe for some healthy foods and drinks from our registered dietician Alejandra Sanchez, MPH, RDN. #NCDHM #oralhealth #publichealth #smileSBC

Demasiadas bebidas azucaradas aumentan el riesgo de caries dentales. Beber agua como alternativa y tener una dieta saludable son de gran beneficio para sus dientes y su salud entera. Para mas informacion, visite nuestro sitio web en www.smilesbc.org y myplate.gov. Descubre alternativas saludables junto con nuestra dietista registrada, Alejandra Sanchez, MPH, RDN. #NCDHM #saludoral #salud pública #smileSBC



NCDHM Social Media Posting Guide Week 2 – Monday, February 5, 2024



Video attachment:

This will be on the same post as a second slide (Instagram carousel) with the image on page 5.

This is a short clip from Alejandra, MPH, RDN from our county nutrition team on tips about healthy eating and how it can affect your oral health. This will include some healthy snack alternatives for children and balanced meal tips.



NCDHM Social Media Posting Guide Week 3 – Monday, February 12, 2024



Brushing only cleans the surfaces of your teeth. Flossing helps clean out the food in between your teeth. Not sure how to floss? Swipe right to watch a video demonstration from Dental Assistant, Antonette James-Ray.
#NCDHM #oralhealth
#publichealth
#smileSBC

Cepillarse sólo limpia las superficies de los dientes. Para limpiar la comida entre los dientes use hilo dental. ¿No estás seguro de cómo usar hilo dental? Deslízate hacia la derecha para ver un video de nuestro asistente dental, Antonette James-Ray.
#NCDHM #saludoral
#saludpública
#smileSBC



NCDHM Social Media Posting Guide Week 3 – Monday, February 12, 2024



Video attachment:

This will be on the same post as a second slide (Instagram carousel) with the image on page 7.

Video description: This is a short clip from our county dental team demonstrating tips for flossing. This will include how to floss and how often you should floss your teeth.



NCDHM Social Media Posting Guide Week 4 – Monday, February 19, 2024



Taking care of your oral health also includes your physical health. Paying attention to what nutrients and beverages you put into your body after exercising can make a difference. Here are some tips and tricks on beverage ideas from our registered dietitian Alejandra Sanchez, MPH, RDN.
#NCDHM #oralhealth
#publichealth #smileSBC

Cuidar de tu salud oral también incluye tu salud física. Los alimentos y bebidas que pones dentro de tu cuerpo pueden marcar la diferencia. Aquí hay algunos consejos y trucos sobre ideas de bebidas de nuestra dietista registrada Alejandra Sánchez, MPH, RDN.
#NCDHM #saludoral
#salud pública #smileSBC



Public Health



NCDHM Social Media Posting Guide Week 4 – Monday, February 19, 2024



Video attachment:
This will be on the same post as a first slide (Instagram carousel) with the image on page 9.

Video Description: This is a short clip from Alejandra, MPH, RDN, our county nutrition team on tips about healthy drinks for children when exercising.

Want another way to help?

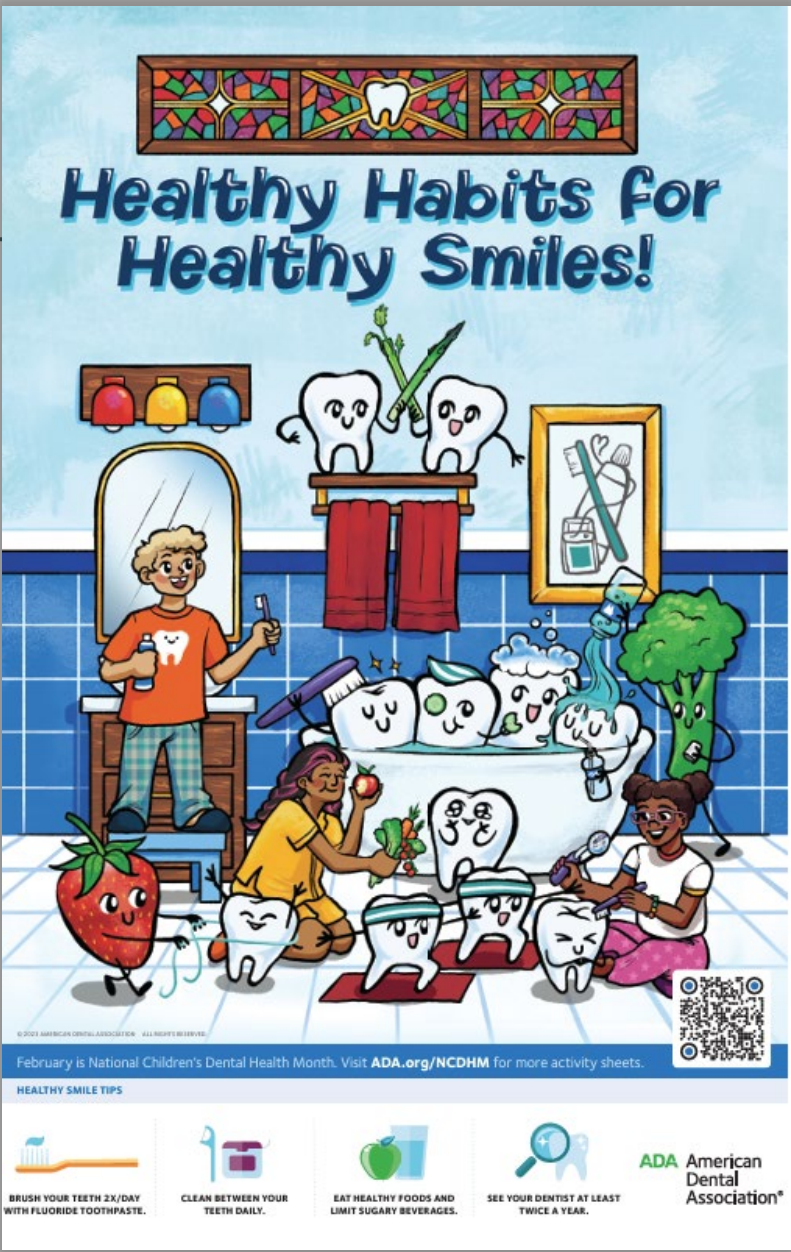
Sign up to receive a NCDHM promo Box

What's included?

- 15 “Youth” toothbrush kits (6 and under)
- 15 “Adult” toothbrush kits (6 and up)
- 25 Potter the Otter Visits the Dentist books
- 10 English/Spanish Brush Book Bed brochures
- 2 ADA NCDHM poster for your office

Health Education Updates

NCDHM Promo Box



State Newsletter

- January LOHP Spotlight: San Bernardino County
- Also included in the County Health Executives Association of California (CHEAC) Weekly Update



January 2024



LOHP Spotlight: San Bernardino County



San Bernardino County in Southern California is the largest county in the United States by land area and has varied landscapes from mountains to deserts to urban cities. With nearly 2.2 million residents, the county is incredibly diverse with a wide array of cultures and celebrated traditions.

The geographic expanse of the county presents unique challenges including transportation barriers and disparities in access to healthcare, education, and other essential services.

The San Bernardino County Department of Public Health's Local Oral Health Program, known locally as Smile San Bernardino County or Smile SBC, has been working diligently with its partners since 2018 to address the challenges that impact oral health knowledge and access to care. This includes expanding oral health programs in elementary schools, integrating oral health into community service programs, developing comprehensive tools to gather data for reporting and program planning, and developing materials to improve knowledge and connection to services.

In 2023, Smile SBC and First 5 San Bernardino received a National Association of Counties (NACo) award for their National Children's Dental Health Month (NCDHM) collaborative, bilingual campaign, "Little Teeth, Big Responsibility". This annual awareness campaign targets caregivers in underserved and vulnerable populations to raise awareness about the importance of early childhood dental care.

Through the alignment of the two programs' priorities for children ages zero to five years of age and through the leveraging of each program's strengths and resources, the campaign has consistently surpassed industry standards for audience engagement and boosts visits to Smile SBC's Find a Dentist webpage. The campaign also provides an excellent opportunity to involve county leaders in oral health efforts, including the County Board of Supervisors, various department directors, commissioners, school district administration, and school principals.

In February 2023, these County leaders helped to support a media event for the campaign at an elementary school to spotlight the school district's exceptional commitment to provide oral health services for their students and to further spread the message about the importance of supporting programs that improve the oral health of children.



Coming up - February 2024

- Nutrition Taste of Wellness Magazine
- Cal State San Bernardino Pre-Dental Club Childcare Event
- Little Teeth, Big Responsibility



NCDHM Discussions

1. Micro Influencers
2. NCDHM Hashtag
3. Website Pop-up Survey





NCDHM
Micro Influencers

NCDHM #Hashtag

#love #instagood #beautiful #fun #smile
#photooftheday #instagramers
#selfie #pretty #lol
#picoftheday #instalove
#bestoftheday #best #beauty
#fashion #nofilter #pamper #cute
#salonselfie #selfie #throwbackthursday



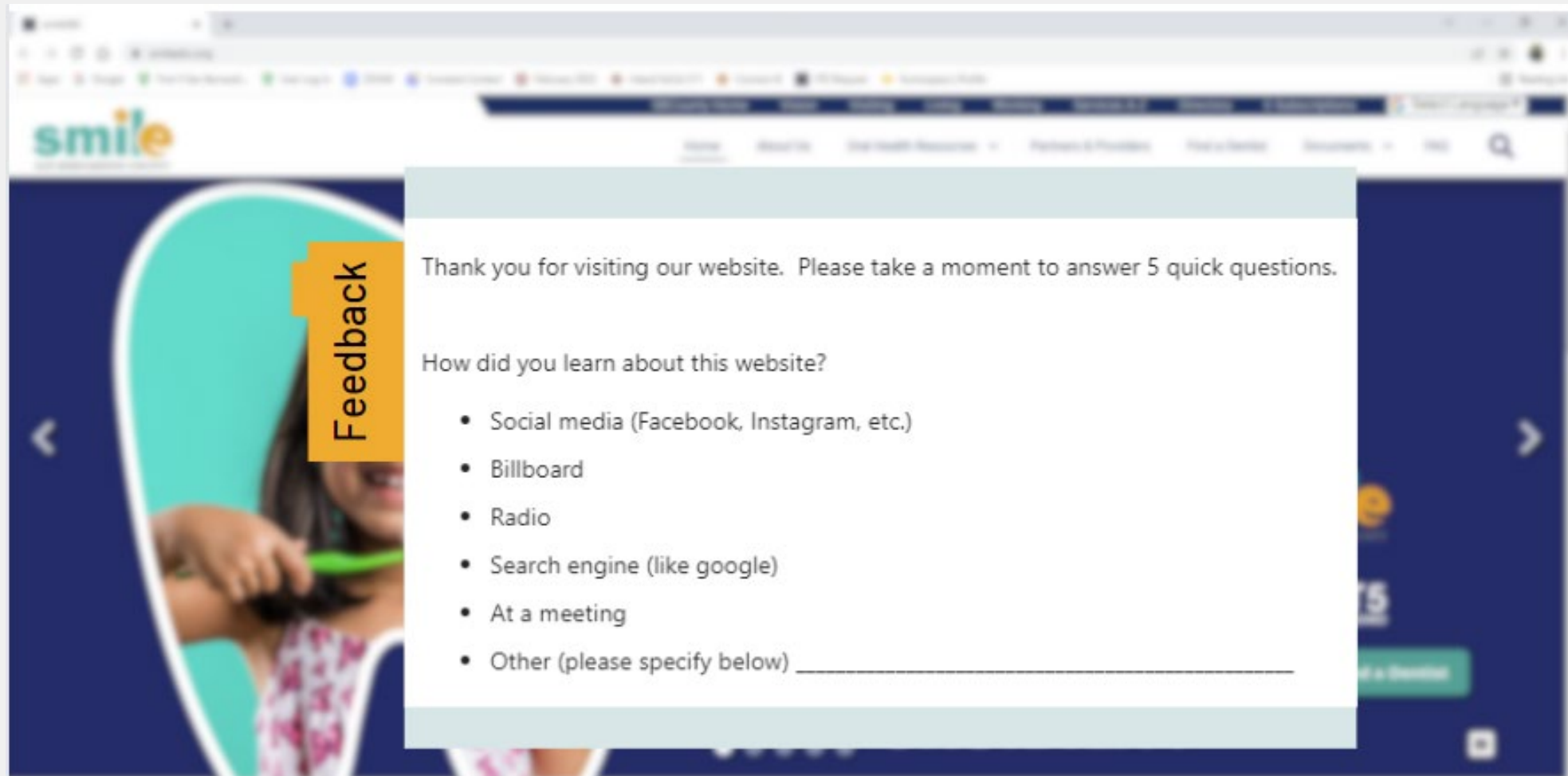
#OralHealth

#NationalChildrensDentalHealthMonth

#NCDHM #NCDHM2024 #PublicHealth #SmileSBC

NCDHM

Pop Up Survey



The image shows a web browser window with the 'smile' logo in the top left corner. A pop-up survey is displayed in the center of the screen. The survey has a light blue header and footer. The main content area is white and contains the following text and list:

Thank you for visiting our website. Please take a moment to answer 5 quick questions.

How did you learn about this website?

- Social media (Facebook, Instagram, etc.)
- Billboard
- Radio
- Search engine (like google)
- At a meeting
- Other (please specify below) _____

An orange box with the word 'Feedback' is overlaid on the left side of the survey pop-up.

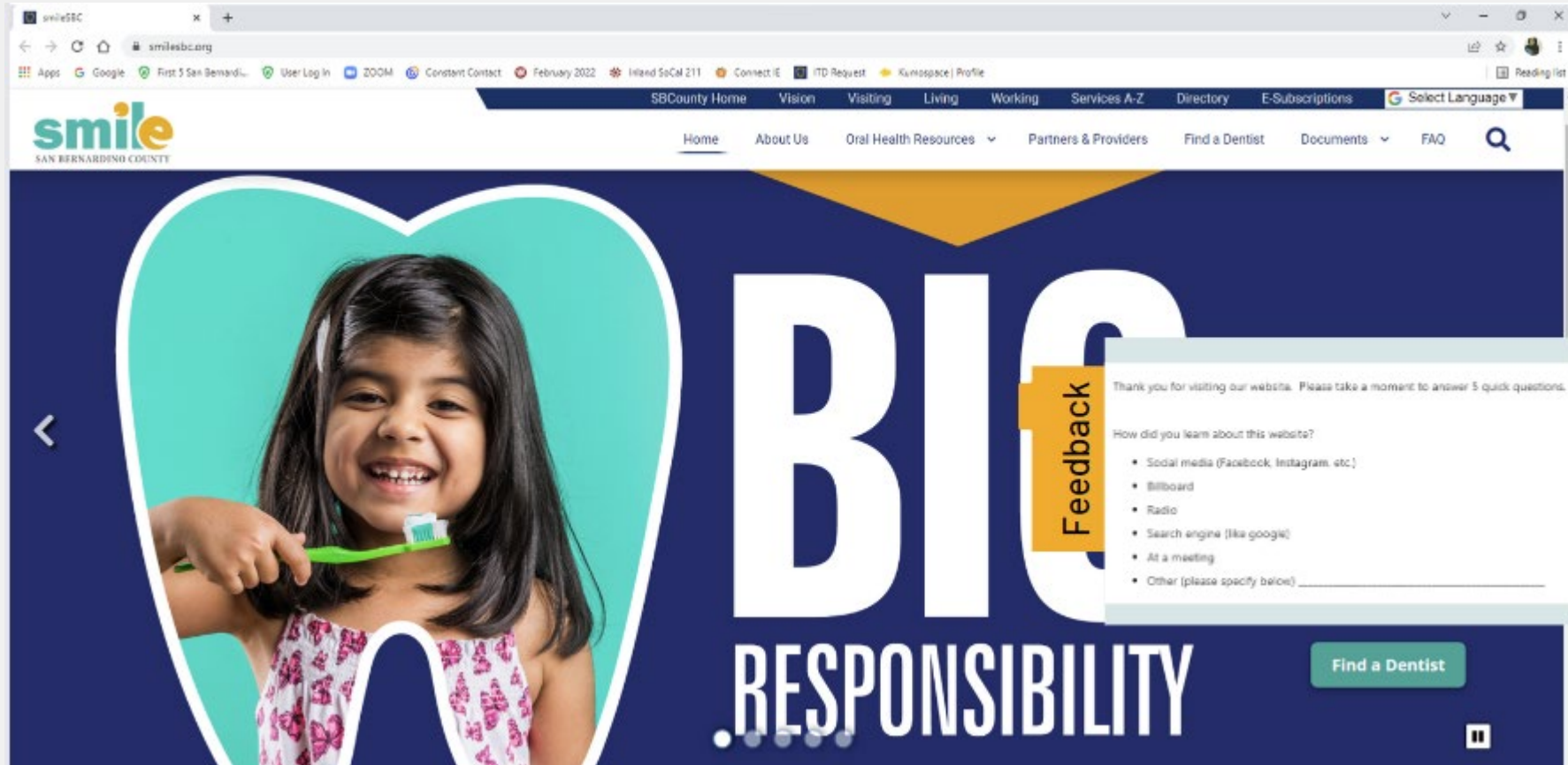
NCDHM

Pop Up Survey



NCDHM

Pop Up Survey



Other Program Updates



Program Updates

Regional School Oral Health Program Workgroup

MOUs with districts/schools

Expand in current districts/schools

Increase kindergarten assessments (KOHA)

Increase reporting in SCOHR (System for California Oral Health Reporting)

Increase sealant prevalence

Decrease disparities



San Bernardino County Oral Health School Programs



66%

21 out of 32
school districts have
a dental program

School districts with on-site dental screenings and/or
services for students:

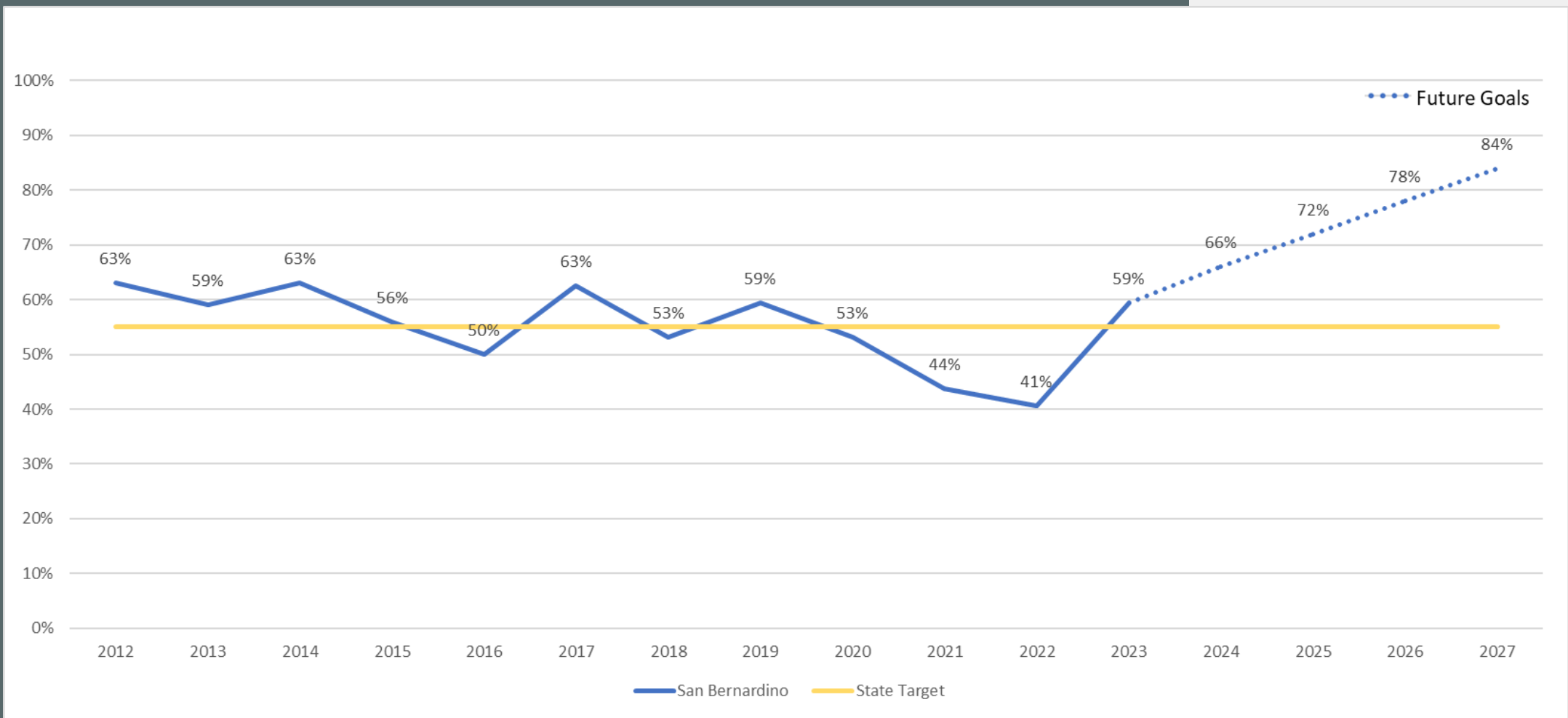
Adelanto Elementary
Apple Valley Unified
Bear Valley Unified
Chino Valley Unified
Colton Joint Unified
Cucamonga Elementary
Fontana Unified
Hesperia Unified
Lucerne Valley Unified
Morongo Unified
Needles Unified

Ontario-Montclair Elementary
Oro Grande Elementary
Redlands Unified
Rialto Unified
Rim of the World Unified
San Bernardino City Unified
Silver Valley Unified
Snowline Joint Unified
Trona Joint Unified
Victor Elementary

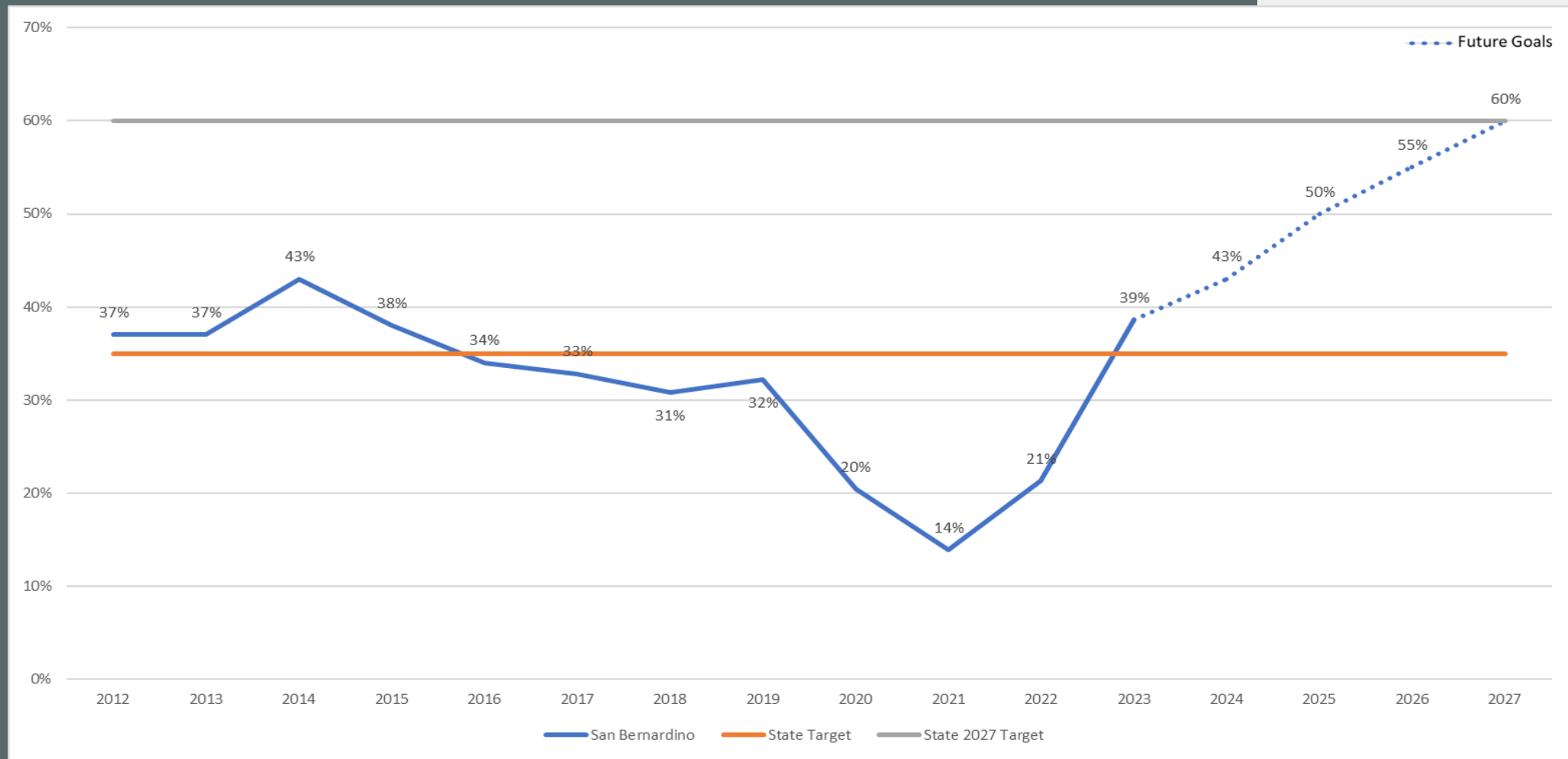
- **66%** of schools
have an oral health
program

- **40%** of schools have
onsite kindergarten
screenings

- **32%** of schools have
onsite preventative
services like cleanings



Percent of **School Districts** Participating in and Reporting Kindergarten Oral Health Assessments (KOHA)



Percent of **Kindergarten Children**
with Kindergarten Oral Health
Assessments (KOHA) Reported

San Bernardino County: KOHA Participation by School District

School Districts Reporting to SCOHR 2022-2023

- ✓ Adelanto Elementary
- ✓ Apple Valley Unified
- ✓ Bear Valley Unified
- ✓ **Central Elementary**
- ✓ Colton Joint Unified
- ✓ Cucamonga Elementary
- ✓ **Etiwanda Elementary**
- ✓ Fontana Unified
- ✓ Hesperia Unified
- ✓ Lucerne Valley Unified
- ✓ Morongo Unified
- ✓ **Mountain View Elementary**
- ✓ Ontario-Montclair Elementary
- ✓ Rialto Unified
- ✓ Rim of the World Unified
- ✓ San Bernardino City Unified
- ✓ Silver Valley Unified
- ✓ Snowline Joint Unified
- ✓ Victor Elementary

School Districts Not Reporting to SCOHR 2022-2023

- ✗ Alta Loma Elementary
- ✗ Baker Valley Unified
- ✗ Barstow Unified
- ✗ Chino Valley Unified
- ✗ **Helendale Elementary**
- ✗ **Mt. Baldy Joint Elementary**
- ✗ Needles Unified
- ✗ Oro Grande Elementary
- ✗ Redlands Unified
- ✗ **San Bernardino County Office of Education**
- ✗ Trona Joint Unified
- ✗ **Upland Unified**
- ✗ Yucaipa-Calimesa Joint Unified

**There are 32 School Districts
in San Bernardino County**

**Bold = Districts that do NOT have an agreement with a
dental provider**

School OH Program Action Plan – First Draft

#1 Improve Referrals and Linkages

Examples:

- Outreach to local dentists to expand/improve referral lists
- Involve health navigators and community healthcare workers
- Encourage school-based health centers to include dental

#2 Expand Education and Awareness

Examples:

- KOHA education at Head Starts for kids and caregivers
- Short videos for school admin, teachers, nurses and caregivers
- Recognition program for districts to recognize success and encourage more



Program Updates

Additional Updates

Statewide 3rd Grade Smile Survey

Statewide dental referral management system

Data Sharing from Office of Oral Health Meeting

Consultant RFP: Needs Assessment, Strategic Plan, Evaluation Plan





Next Steps/Upcoming

Distribution of final
School Program Survey Report

Release of the consultant RFP:
Summer 2024

School Workgroup: TBD

Next Advisory Meeting: April 23



Opportunity for Partner Updates and Announcements



Prize Opportunity! GOOD LUCK!

No government funds are used to purchase prizes.





Thank you!!

Smile SBC Website

www.SmileSBC.org

Smile SBC Email

info@SmileSBC.org

Meeting Evaluation Survey

