



Public Health Local Oral Health Program

Joshua Dugas, MBA, REHS
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Advisory Committee - NOTES

Tuesday, January 21, 2025, 9:30 a.m. – 11:00 a.m.

Vision: We envision a county where all individuals have opportunities and resources to achieve and maintain optimal oral health.

Mission: To facilitate and coordinate county-wide efforts to improve oral health knowledge, access, and utilization, thereby improving oral health outcomes.

Agenda Item	SEE PRESENTATION SLIDES FOR ADDITIONAL INFORMATION
Meeting Agenda	<ul style="list-style-type: none"> • Smile SBC Health Education Updates • Other Program Updates including School Programs • Needs Assessment Revision including Group Discussions about Priority Populations and Ideas for Key Informant Interviews and Focus Groups • Next Steps / Upcoming • Partner Updates and Announcements
Smile SBC Health Education	<ul style="list-style-type: none"> • Laura Gallardo Promoted <ul style="list-style-type: none"> ◦ Promoted to Supervising Health Education Specialist in the Health Promotion and Education Section in the Department of Public Health. ◦ Oversee/assist the health educators in six programs, including Smile SBC! ◦ Congratulations Laura! And we are glad we will still see you around. • Oral Health Education Events (July – December 2024) <ul style="list-style-type: none"> ◦ Smile SBC Team Outreach Efforts 23 events = 3,253 encounters ◦ Smile SBC-Supported Partner Outreach Efforts 31 events = 5,857 encounters ◦ Smile SBC Website: All resources are available online at SmileSBC.org • National Children Dental Health Month (NCDHM) - February <ul style="list-style-type: none"> ◦ NCDHM Proclamation Renewal (pending Board of Supervisors approval) ◦ NCDHM Social Media Toolkit (pending approval): Upon approval the toolkit will be emailed to our partner list and posted on our website, available for download.

BOARD OF SUPERVISORS

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Luther Snoke
Chief Executive Officer

	<ul style="list-style-type: none"> ○ Little Teeth Big Responsibility (LTBR) Campaign <ul style="list-style-type: none"> ▪ 4th consecutive year partnering with First 5 San Bernardino ▪ Will be advertised through social media, radio, and billboard during the month of February. ▪ Kick-off media event to occur at Hawthorne Elementary - 1/30/2025 ▪ Promo Boxes available. Jazmin will reach out to select partners to coordinate distribution. Depending on availability, we may be able to provide additional boxes. Please reach out to info@SmileSBC.org • Oral Health Literacy Program – In partnership with DPH Nutrition Services to include modules for food insecurity and reducing sugary beverage consumption. Due to agreement time constraints, Smile SBC will not be able to utilize a UCSF Dental Resident for this project. Smile SBC staff and Nutrition staff will work together to make it happen, regardless. • Event Requests – Visit the Smile SBC website or click here for the event request form if you would like us to attend your event or provide education/training to your clients/staff. As supplies are available, we have toothbrush kits as well as education materials and local dentist/insurance information. Most flyers, handouts and brochures are also available for download on our website.
Program Updates	<p>School Oral Health Program Updates</p> <ul style="list-style-type: none"> • School District Progress (See graphs and list of school districts on slides) • School Workgroup Update – Current Activities <ul style="list-style-type: none"> ○ KOHA-Day Videos –Developing informative videos to show parents/caregivers and school administrators what a KOHA-Day looks like in a school setting. Purpose is to show how quick, non-invasive, and fun oral health screenings are in school settings to encourage parents and school staff to advocate for more oral health programs in schools. ○ KOHA Toolkit for Schools – Developing tool kit that will include: a QR code to link to videos mentioned above, Find a Dentist How-to, a KOHA checklist for school staff, etc. ○ KOHA = Kindergarten Oral Health Assessment • Provider Survey Results (School Programs) - <ul style="list-style-type: none"> ○ At the end of school year 23/24, 100% (n=10) of our school program partners submitted responses to the second, annual school program survey. ○ Full survey report will be sent out soon. <p>Contract Updates</p> <ul style="list-style-type: none"> • KOHA Stipend Contract RFA 25/26 – 27/28 <ul style="list-style-type: none"> ○ Current contracts expire in June of this year. ○ A call for applications for the next cycle of contracts, starting in the 25/26 school year, will be sent out to our email list sometime in the next few months. Please reach out if you want to make sure you are on that list. • Oral Health Needs Assessment Contract <ul style="list-style-type: none"> ○ Executed in December 2024 ○ Consultant = Dr. Bahar Amanzadeh, DDS, MPH with data and evaluation assistance from HTA Consulting: Dr. Danielle Toussaint, PhD and Mayte Cruz MPP
Needs Assessment	<p>Presentation and Facilitated Discussion by Dr. Amanzadeh and Mayte Cruz</p> <p>Oral Health Needs Assessment Update and Revision</p> <p>See slides for more details</p> <ul style="list-style-type: none"> • Background <ul style="list-style-type: none"> ○ Provided update on the Needs Assessment process ○ Provided background on state and local oral health program (LOHP) <ul style="list-style-type: none"> ▪ In 2018, California established state oral health program ▪ Prop 56 funds support LOHP

	<ul style="list-style-type: none"> ○ LOHP scope of work objectives: Engage the Community, Assess the OH Needs, Develop a Strategic Plan, Implement the Plan and Effective Programs, Evaluate ○ The California Oral Health Plan 2018-28 outlines five overarching goals to address oral health disparities at the local and state level ○ Why perform a needs assessment? <ul style="list-style-type: none"> ▪ Helps identify a community's areas of need, set priorities and design most effective strategies • Needs Assessment (NA) Process <ul style="list-style-type: none"> ○ Phase 1: capitalize on existing partnerships ○ Phase 2: planning NA, conducting inventory of data ○ Phase 3: collect and analyze data, report findings ○ We're currently in Phase 1 and Phase 2 ○ Data collected will include quantitative (e.g., utilization data, programmatic data) and qualitative data (e.g., key informant interviews and focus groups) ○ Partners doing oral health screenings, even if it is not part of the county data and it is programmatic data, please share this data with us to analyze ○ Timeline: January – June 2025 ○ Build on strengths of the last oral health strategic plan ○ Role of the Advisory Committee in the NA process <ul style="list-style-type: none"> ▪ Actively participate in advisory and workgroup meetings ▪ Assist in gathering programmatic data if available ▪ Help connect consultants to or participate in key informant interviews ▪ Assist with recruiting and/or co-leading focus groups ▪ Participate in SWOT analysis led by Dr. Amanzadeh at the next meeting ▪ Give feedback and submit success stories to include in the NA report ▪ Review the NA report to inform planning • Group reviewed list of proposed Priority Populations and provided input: <ul style="list-style-type: none"> ○ Member noted challenges of getting solid data for the rural population (specifically Morongo Basin area) ○ Committee members asked that juvenile children in legal system should be included and people including homelessness should include highschoolers experiencing homelessness ○ Oral health needs of clients with Disabilities (all age groups). ○ Additions: Youth in Alternative Education and Emancipated Youth • Group reviewed list of proposed Key Informants and Focus Groups <ul style="list-style-type: none"> ○ Members offered ideas on possible key informant participants and offered to connect Dr. Amanzadeh to individuals who serve the priority populations. ○ Suggested additional KII = Community Health Workers ○ Advisory Committee to continue to provide suggestions and connect us with community organizations and partners who work with priority populations and marginalized communities to arrange focus groups and/or Key Informant Interviews. Please reach out to Dr. Amanzadeh at bahar.amanzadeh@gmail.com. • Next Advisory Meeting: Group Activity = Oral Health SWOT Analysis <ul style="list-style-type: none"> ○ We will discuss the oral health needs of the communities in San Bernardino County as well as currently available resources, programs and policies and develop a comprehensive list of related Strengths, Weaknesses, Opportunities, and Threats.
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<p>Other oral health information shared during the discussions</p>	<p>Participants are encouraged to reach out to Smile SBC for assistance with oral health challenges in San Bernardino County.</p> <ul style="list-style-type: none"> • Significant challenges with obtaining caregiver consent for screenings for Jr. High and High School students in Alternative Education. Any support or feedback for how to better engage parents to understand the importance of oral health and encourage them to allow no cost screenings and services. • SBCSS has a branch that works with foster and homeless youth. Student Services oversees special education for all of the districts. Safety and Wellness Program Manager connection to be provided. • Juvenile children in the legal and foster system will have an assigned County social worker that may be able to provide consent. Inland Regional Center (IRC) children in facility centers may also have county social worker assigned who can provide consent. For clients with Developmental Disabilities, you can reach out to the IRC case manager. • Group discussed challenges with follow up after school screenings; referrals and linkages to care for identified needs. Strategies are currently being discussed with the School Program Workgroup. Anyone interested in participating in these discussions is encouraged to contact info@SmileSBC.org.
<p>Next Steps / Upcoming</p>	<ul style="list-style-type: none"> • National Children's Dental Health Month activities: February • Next School Program Workgroup: In-Person Lunch - March 11th (tentative) • Next Advisory: April 8th – Virtual • Continue to suggest and provide connections to community organizations and partners who work with priority populations and marginalized communities to arrange focus groups and/or Key Informant Interviews • Participate in the next meeting – SWOT analysis
<p>Partner Updates and Announcements</p>	<ul style="list-style-type: none"> • Sang Trieu – IE School-Based Health Coalition Meeting – Thursday, Feb. 6th. Will be held at Sierra High School in San Bernardino. Opportunity to tour their new wellness center and the Olive Branch Resource Center. You'll also hear about the L.A. Trust for Children's Health Data Change initiative. • Angel Acevedo – Community Health Systems Inc mobile units are available for San Bernardino County, both medical and dental units. Can also do some visits in the high desert. They already have plans to serve the new SAMBA Center in Victorville. Please reach out to Angel to connect and request the mobile units: a.acevedo@chsica.org. • Sandeep Man, RDHAP – Mentioned earlier in the meeting that she is available to assist in visiting rural areas to gather data. • Lorena Pizano – As a parent of a kindergarten student, she understands the reservation/challenges that parents have in giving consent and providing insurance information to the school for KOHA and/or oral health services. She is available to brainstorm ideas. • Jose Oscar Teran – Provided an example of his own child that is living with health challenges and offered to be available for insight into these challenges as they relate to oral health.
<p>If you have questions or would like more information about anything indicated above or during the meeting, please do not hesitate to contact us: info@SmileSBC.org or https://SmileSBC.org</p> <p style="text-align: center;">THANK YOU to those who were able to attend this meeting!!!</p>	



Advisory Committee

JANUARY 21, 2025

The ^{SBC}smile team



Monica Garcia
Statistical Analyst

Maria Davalos
Office Specialist

Jazmin Pelayo
Health Education
Specialist I


Laura Gallardo
Supervising Health
Education Specialist

Bonnie Flippin
Program
Coordinator



Welcome

Sign in by typing your name and organization in the chat box

- ◆ This meeting is being recorded
 - ◆ Please remember to mute
 - ◆ Please enter questions in the chat box. We'll answer them as we are able.
 - ◆ If you have announcements, feel free to put them in the chat box. We will also allow time at the end of the meeting for you to provide announcements.
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smile^{SBC} *Vision*

We envision a County where all individuals have opportunities and resources to achieve and maintain optimal oral health.

Access	Knowledge	Workforce	Integration	Coordination	Surveillance
Increase access to oral health care	Increase oral health knowledge, education and public awareness	Improve oral health workforce capacity to serve all	Increase integration of medical and dental services (medical, dental & other)	Improve coordination of Countywide efforts	Increase surveillance, measurement & evaluation of oral health



Agenda

◆ Smile SBC Program Updates

- Health Education
- School Programs
- Contracts

◆ Oral Health Needs Assessment Update and Revision

- Background
- CA Oral Health Objectives
- Advisory Committee Engagement
- Priority Populations
- Key Informant Interview and Focus Groups

◆ Next Steps



Health Education

Staffing

Congratulations Laura Gallardo!

Supervising Health Education Specialist



Health Education Events

- **July 2024– December 2024**

- Smile SBC attended:

23 events

Encounters:

3,253

- Smile SBC supported partners attended:

31 events

Encounters:

5,857

Visit the Smile SBC Website

For resource and tabling opportunities



NCDHM

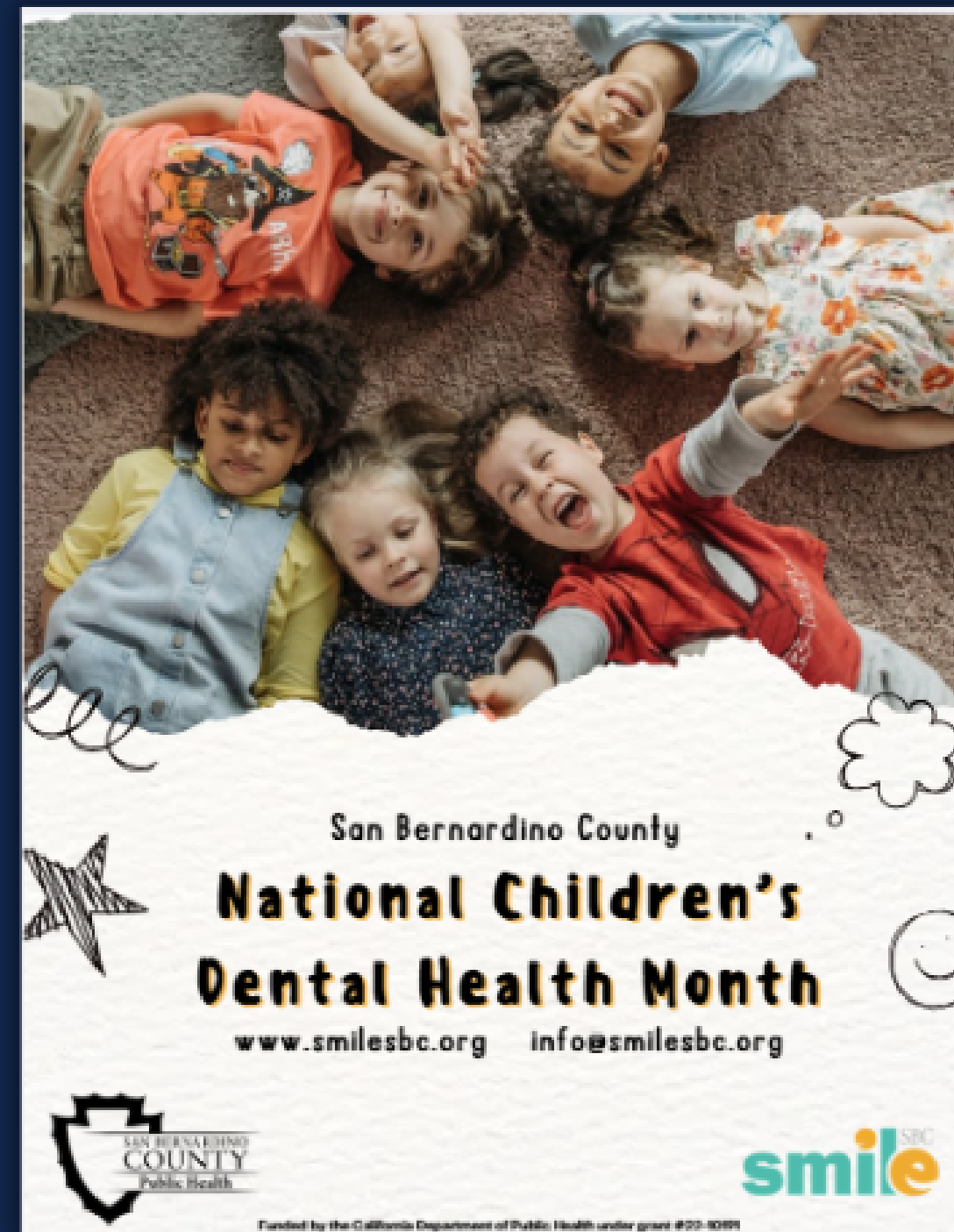
National Childrens Dental Health Month– February 2025

Proclamation Renewal

Social Media Toolkit

Little Teeth Big Responsibility

- Promo boxes
- Social Media, Radio, Billboards
- Hawthorne Elementary Event



Health Literacy Program

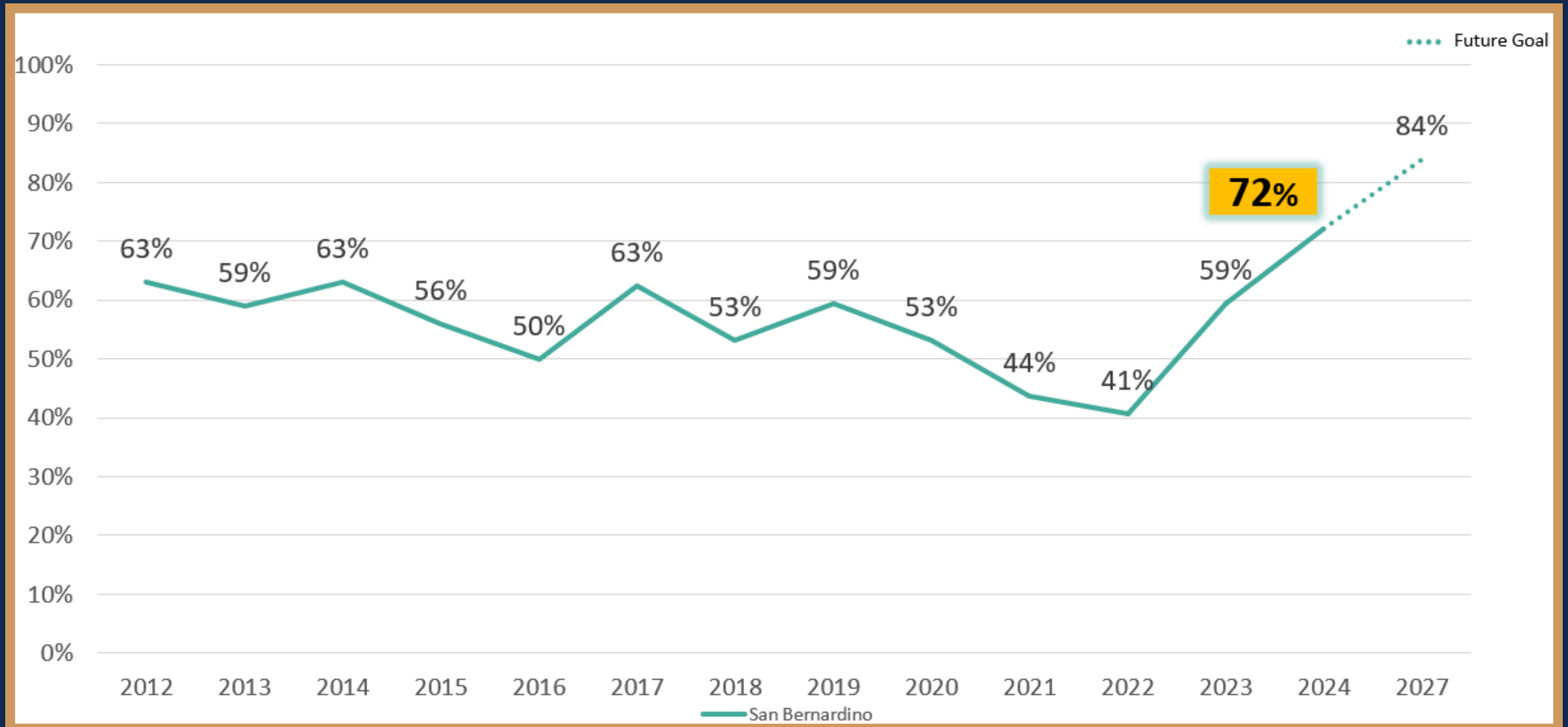
Objective 5: Coordinate outreach programs; implement education, health literacy campaigns and promote integration of oral health in primary care.

1. Health Literacy Campaign for parents/caregivers (LTBR + BBB)
2. Action Plan to support OH literate workforce
3. Training Plan for how to integrate OH literacy in dental offices, primary care offices and community organizations



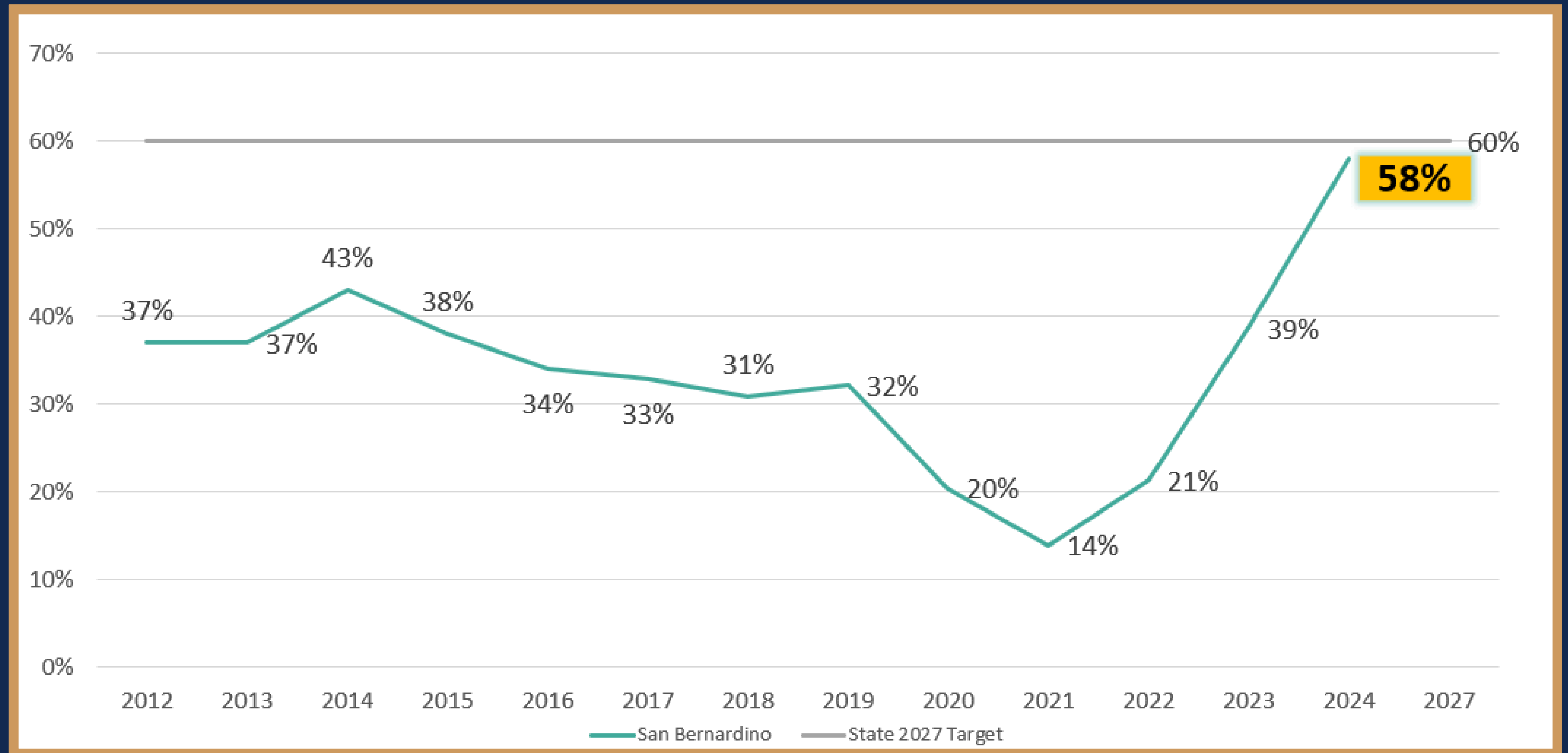
School Programs

Percentage of School Districts in San Bernardino County Reporting KOHA in SCOHR



KOHA = Kindergarten Oral Health Assessments
SCOHR = System for California Oral Health Reporting

Percentage of Enrolled **Kindergarteners** in San Bernardino County with KOHA Reported in SCOHR



KOHA = Kindergarten Oral Health Assessments
SCOHR = System for California Oral Health Reporting

San Bernardino County School Districts

Oral Health Program Status

ADELANTO ELEMENTARY

ALTA LOMA ELEMENTARY

APPLE VALLEY UNIFIED

BAKER VALLEY UNIFIED

BARSTOW UNIFIED

BEAR VALLEY UNIFIED

CENTRAL ELEMENTARY

CHINO VALLEY UNIFIED 

COLTON JOINT UNIFIED

CUCAMONGA ELEMENTARY

ETIWANDA ELEMENTARY

FONTANA UNIFIED 

HELENDAL ELEMNTARY

HESPERIA UNIFIED

LUCERNE VALLEY UNIFIED

MORONGO UNIFIED 

EDUCATION AND SCREENINGS ONLY

PREVENTIVE DENTAL SERVICES

HEALTH CENTER/S 

HEALTH CENTER/S INCLUDES DENTAL 

NO KNOWN PROGRAM

MOUNTAIN VIEW ELEMENTARY

MT BALDY JOINT ELEMENTARY

NEEDLES UNIFIED

ONTARIO-MONTCLAIR ELEMENTARY 

ORO GRANDE ELEMENTARY

REDLANDS UNIFIED

RIALTO UNIFIED 

RIM OF THE WORLD UNIFIED

SAN BERNARDINO CITY UNIFIED 

SAN BERNARDINO COUNTY OFFICE OF ED

SILVER VALLEY UNIFIED

SNOWLINE JOINT UNIFIED

TRONA JOINT UNIFIED

UPLAND UNIFIED

VICTOR ELEMENTARY

YUCAIPA-CALIMESA JOINT UNIFIED

81%

HAVE AN ORAL HEALTH
PROGRAM OF SOME KIND
(26/32)

72%

INCLUDE ORAL HEALTH
PREVENTIVE SERVICES
(23/32)



Other School Program Activities



KOHA Toolkit

KOHA Videos

Provider Survey Report





Contracts



Oral Health Needs Assessment

KOHA Stipend Contract RFA 25/26 – 27/28





San Bernardino County Oral Health Needs Assessment Update and Revision

Dr. Bahar Amanzadeh
Dr. Danielle Toussaint
Mayte Cruz



Oral Health Needs Assessment Process in San Bernardino County

Smile SBC - OHAC Meeting 01/21/2025



Oral Health Needs Assessment Update

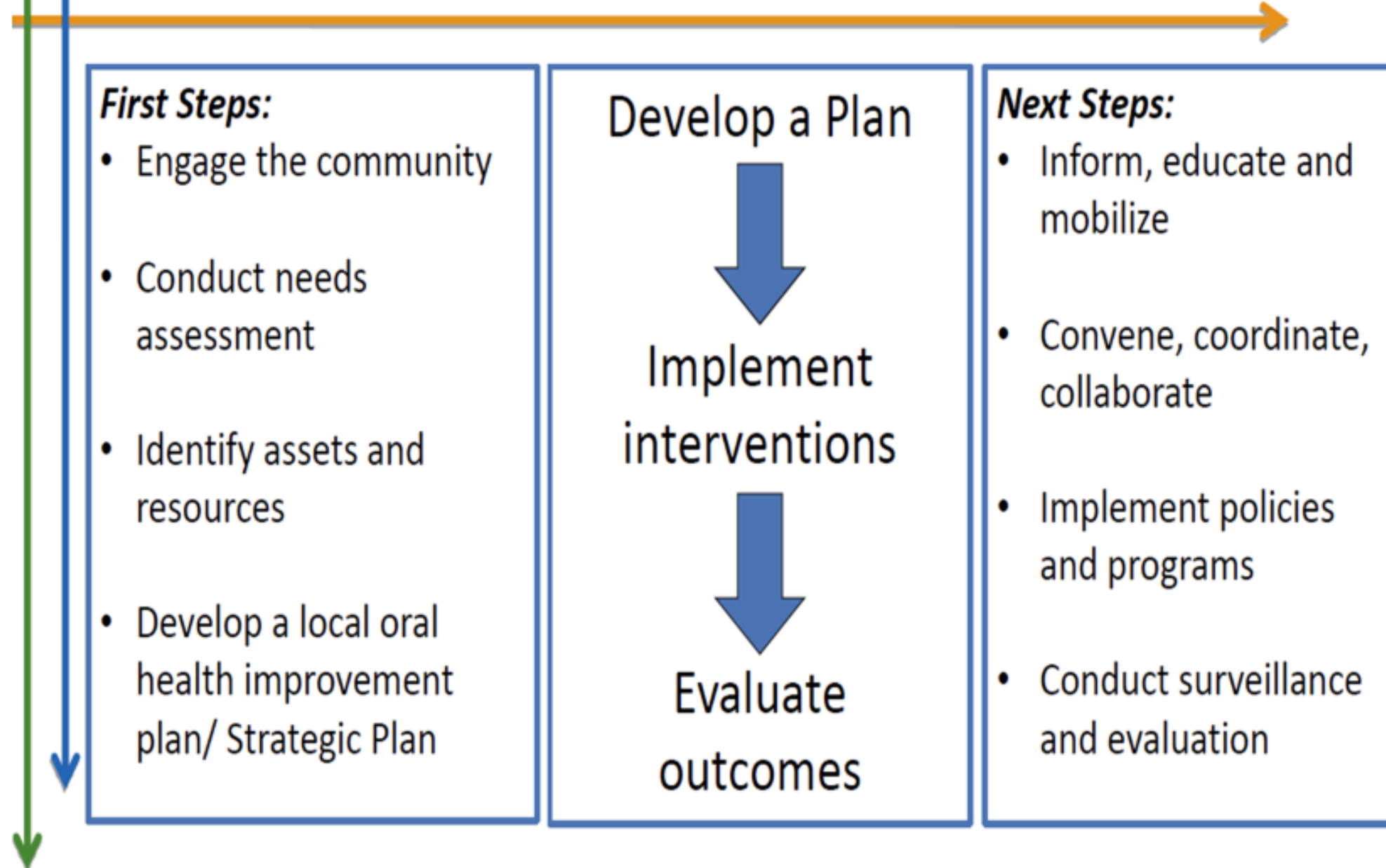


- Background:
 - Overview of Local Oral Health Programs
 - Overview of California Oral Health Objectives
- Process for Advisory Committee and Community Engagement
- Group Discussion: Priority Population
- Group Discussion: Key Informant Interviews and Focus Groups

Moving from Planning to Action: Use of Prop 56 Funds



Local Oral Health Program Scope of Work Objectives



Source: From J.S. Durch, L.A. Bailey, and M.A. Stoto, eds. Improving Health in the Community, Washington, DC: National Academy Press, 1997.



California Oral Health Plan 2018-2028



Goal 1: Address determinants of oral health and promote healthy habits and population-based interventions

Goal 2: Align systems and programs to support community-clinical linkages

Goal 3: Collaborate to expand infrastructure, capacity, and payment systems

Goal 4: Develop and implement communication strategies

Goal 5: Develop and implement a surveillance system





Local Oral Health Programs Roadmap to Build Oral Health Infrastructure



- Build Capacity and Engage Community Stakeholders
- Conduct/Update an Oral Health Community Needs Assessment
- Identify Resources and Assets and Develop/Strengthen Partnerships
- Develop an Oral Health Strategic Plan
- Develop an Evaluation Plan



Why perform a Needs Assessment?

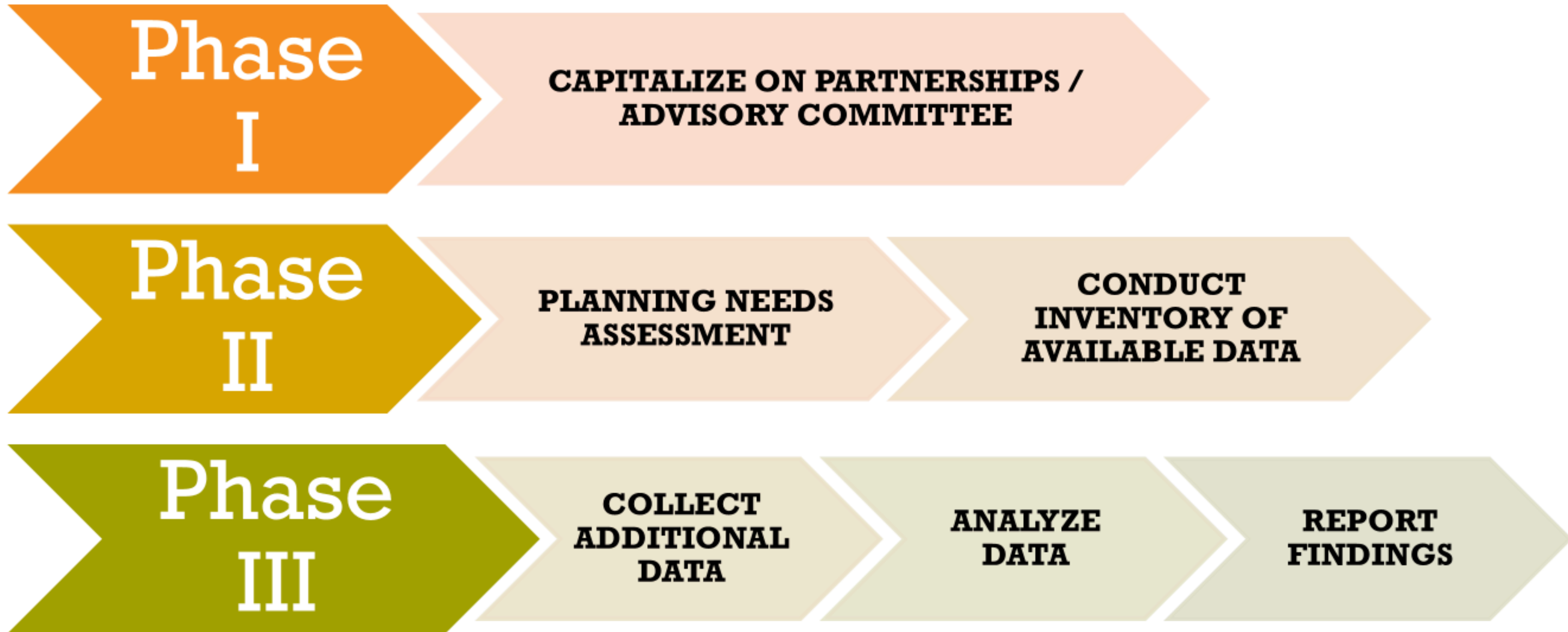


To develop a common understanding of current resources and gaps, best practices, trends, and issues

To provide a foundation to develop the most effective strategies to improve oral health in San Bernardino County



Needs Assessment Process





Timeline

Dec 2024-June 2025
Needs Assessment

- Establish Baseline Data
- Secondary Data Analysis
- Environmental Scan of Oral Health Needs and Services and existing strengths
- Primary Data Collection: Focus Groups and Key Informant Interviews
- Analysis and Report Writing

July 2025-June 2026
Oral Health Strategic Plan
and Community Action
Plan

- Strategic Plan
- Implementation Plan

July 2025-December 2025
Evaluation Plan and
Continuous
Implementation

- Evaluation Plan
- Workgroups



Building on the strengths and Achievements of the last Oral Health Strategic Plan



- Partner Network, Community Engagement
- Brand Recognition/Website
- Increased Oral Health Awareness/Knowledge
- Oral Health Programs in School Settings
- Medi-Cal and Specialty Providers
- Integration of Oral Health in Other Sectors
- Data and Evaluation



Role of the Advisory Committee



- Actively participate in advisory and workgroup meetings
- Assist in gathering programmatic data if applicable
- Connect with or participate as community members for Key Informant Interviews
- Recruit for and/or help facilitate focus groups
- Help identify resources and gaps in data and programs: Strengths, Weaknesses, Opportunities, Threats (SWOT) Analysis
- Give feedback and submit success stories
- Review needs assessment report to inform the planning process
- Identify Goals and Strategies of the Community Health Improvement Plan based on The Needs Assessment
- Set desired outcomes for the Strategic Planning retreat



Priority Population in San Bernardino County



- Children 0-5 Years Old
- School-aged Children
- Pregnant Individuals
- Under-served and Marginalized Populations and those enrolled in Medi-Cal
- People Living in Rural Areas and Tribal Communities
- Spanish-speaking and Undocumented Communities
- Special Healthcare Needs (Intellectual and Developmental Disabilities)
- People Experiencing Homeless
- Foster Youth
- Older Adults



Discussion

- Does this list reflect your understanding of priority populations and/or those experiencing oral health inequities in San Bernardino County?

+ Proposed List of Key Informant Interviews and Focus Groups



Key Informants
Oral Health in Rural Communities – Mountain, High Desert, Morongo, Tribal
Workforce – Pathway
Oral Health Programs in School Settings
Dental Providers – Pediatric, Specialty, FQHC/Community Clinic, Private Practice, Mobile
Managed Care Plans
Spanish Speaking / Undocumented Communities
Pregnant Individuals
Home Visiting Programs
Foster Youth
Older Adults
Individuals Serving those with Intellectual/Developmental Disabilities

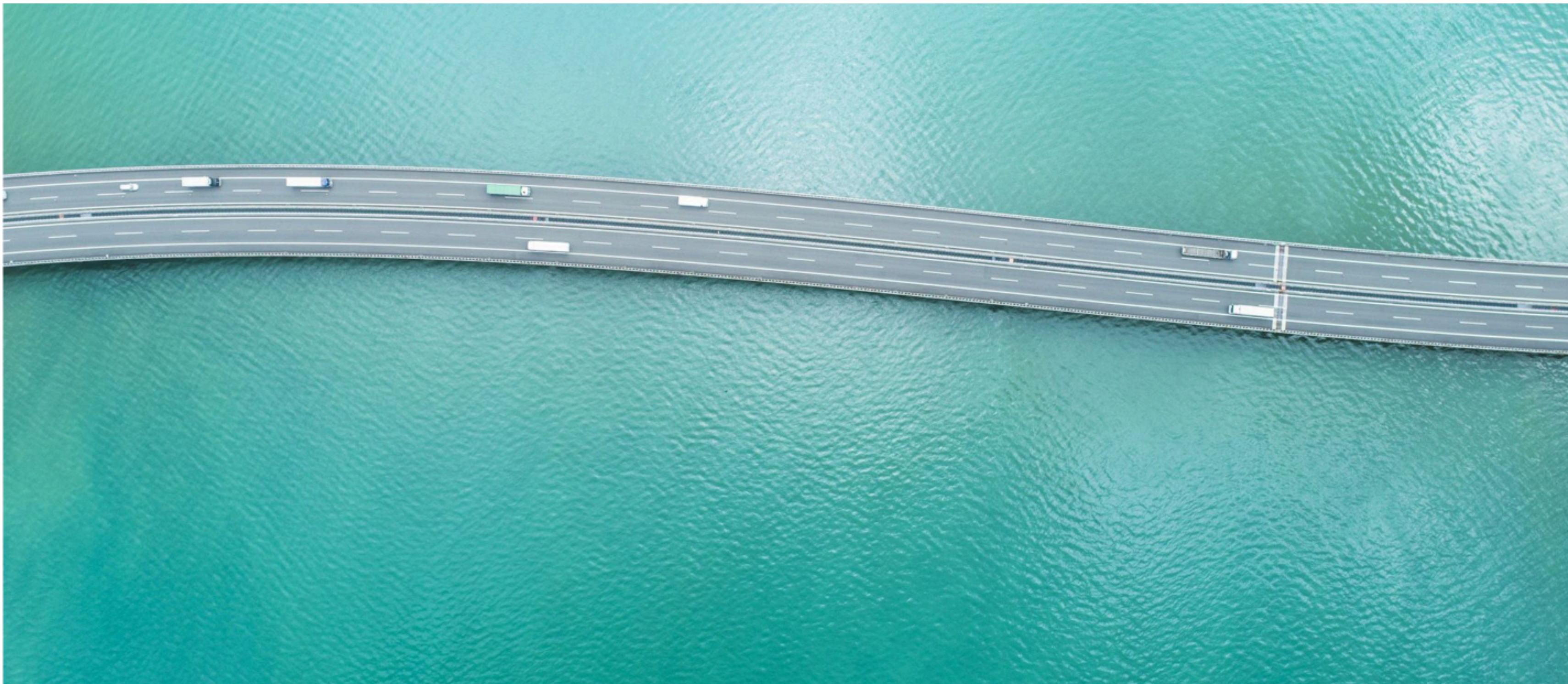
Focus Groups
Rural Communities – Mountain, High Desert, Morongo, Tribal
School Program Administrators
Spanish Speaking / Undocumented Communities
Pregnant Individuals
Home Visiting Program Participants
Foster Youth/Caregivers
Older Adults
Parents/Care Givers



Discussion

- Thoughts on the listed categories? Suggestions for Key Informants or Groups to Conduct Focus Groups with?
- Who can connect us with organizations working in these areas?

Thank you!





Roundtable Announcements

Thank you!

Email: info@SmileSBC.org

Website: www.SmileSBC.org



Needs Assessment Consultant Bios

Dr. Bahar Amanzadeh is an expert in dental public health and a public health, innovation and strategic planning consultant. She is a member of the California Oral Health Technical Assistance Center (COHTAC) at the University of California San Francisco (UCSF) in which capacity she works closely with the State Office of Oral Health. Dr. Amanzadeh was previously the Dental Health Administrator at the Alameda County Public Health Department (ACPHD) and the administrator of the Healthy Teeth, Healthy Communities at ACPHD, a \$19 million grant through the State of California to create countywide coordinated dental care involving different systems of care. Her areas of expertise are school programs, medical-dental integration, community engagement, and care coordination. In her consulting capacity, Dr. Amanzadeh has led the OH Needs Assessment, Strategic Planning, and Evaluation Planning for multiple counties across California, including Santa Clara, San Joaquin, Lassen, Orange, Alameda, and Marin.



Mayte Cruz is a senior associate at HTA Consulting. She holds nearly a decade of experience conducting qualitative and quantitative research. Since graduating with her Master of Public Policy from UCLA, Mayte has focused her program evaluation skills to help improve projects and initiatives supporting communities of color. Over the last five years, she has worked with Dr. Amanzadeh and Dr. Toussaint on evaluating and conducting the needs assessment of local oral health programs in several counties. She is based in Los Angeles.



Dr. Toussaint is HTA Consulting's Chief Executive Officer. Dr. Toussaint has over 20 years of experience in research, evaluation, and consulting. She has broad content knowledge in public health, ATOD prevention and treatment, co-occurring mental health disorders, adolescent risk-taking behavior, and statistics. She co-led the County of Santa Clara's Oral Health Needs Assessment and Evaluation Plan, and the local evaluation of Alameda County's LOHP Evaluation. Dr. Toussaint earned her PhD in Sociology from the University of Texas at Austin.

